

WELL, ONE WAS UNDER

	High	Low			
			Oct. 8.....	102	70
Oct. 5.....	102	65	Oct. 9.....	101	68
Oct. 6.....	99	65	Oct. 10.....	105	71
Oct. 7.....	102	64	Oct. 11.....	107	69

VOL. XXIV—No. 11

Palm Springs, California, Friday, October 13, 1950

Single Copy 10c

THE DESERT SUN

TWENTY-FOURTH YEAR

174 N. Palm Canyon Dr.
(The Center)

Phone 2249

\$4.50 year in Riverside County.
\$5.50 year elsewhere in U. S.

Village Will Play Host to 2 More Big Conventions

State Real Estate Association Coming Here Next October; Lions from Two Districts to Meet in Village in Spring

Villagers this week can be assured that the current tourist season in Palm Springs will go out like a lion and the new season next fall will come in the same way.

Hard-working local boosters, working in conjunction with the chamber of commerce, announced that two more major conventions will be held here next year.

The first will be the Lions International District 4E convention to take place April 27, 28, and 29. The second, the California Real Estate Association get-together in the first week of October.

BILLY WRIGHT, president of the Palm Springs Realty Board, John Munholland, honorary president of the California Real Estate Association, Peter Sheptenko and Frank Ewing, manager of the chamber convention bureau, returned to Palm Springs Saturday from the real estate confab in Santa Cruz.

At Santa Cruz this group presented a formal invitation to the association to hold its 1951 convention here. Some 500 packages of dates bearing the slogan "How about a date in Palm Springs?" were distributed, invitation buttons were pinned on delegates and a chamber brochure was put to use.

THE FIVE LOCALS held many informal meetings with association officers and soon won over their support. Officials will visit here to inspect the facilities and accommodations as a matter of usual practice. It is expected that up to 4000 delegates and families will journey here in October.

The Lions were "captured" recently when Charles McGann, local president, Lloyd Simon, past deputy district governor and Ewing entertained R. L. McCown, governor of District 4E-2 here. He was given a complete

tour of the village.

The resort city leader arrived Tuesday evening in time for dinner at the Chi Chi and left early Wednesday morning. Wolford and Vandel had been visiting Los Angeles and are en route to Mexico.

During the brief get-together, the two city heads discussed problems common to their respective resort cities.

This Side Of the Sun

By Mrs. G.

Friday, the 13th. The second one this year and the third one in two years. As most people who read this column regularly as conducted by phat know, on Friday the 13th (phat will probably say that should be Fridays, the 13th) he doesn't like to write this piece. He keeps his fingers crossed all day and that makes it difficult to hit the typewriter keys with his hunt and peck system. I don't see what difference it makes. Some of the typed letters I've received from him look as if he had written them while wearing woolen mittens. But on the double jinx day, I'm stuck with this. So are you.

Tried to argue that how did he know this was Friday, the 13th? Yesterday was Columbus Day but I read the other day that if we wanted to be correct we should celebrate Columbus Day on October 23. Just like Washington's birthday is off 11 days. Since those two boys got into the history books, Pope Gregory revised the calendar, so I've been told and Columbus Day isn't October 12, at all. So asked phat how he knew today was Friday the 13th. Being tactful, he countered with another controversial subject and before I knew it I was at the old home typewriter. So if this copy is dim, Mr. Operator, blame phat. It hasn't had a new ribbon since one of the boys was here two years ago. I won't allow phat to change it. The neighbors might overhear him.

I like, Fridays, the 13th. It See THIS SIDE, Page 2

Ramon Road Fire Station Ready Mar. 1

New Equipment of Latest Design to Go Into New Plant

Palm Springs' new \$70,000 fire station is expected to be ready for use about March 1, according to George Minturn, city engineer. The completion date is somewhat indefinite, however, since a shortage of steel foundation reinforcements exists. The cement foundation forms are in place now, Minturn said.

Located at the northwest corner of Ramon road and Sunrise way, the building will be equipped to handle a complete fire fighting unit and complete living quarters for the crew.

Aside from the main truck room which opens to the front via an electrically operated rolling door, there is space for drying hose and ample parking space to the side and rear of the building. Equipment racks will be added.

For the crew which will number approximately six, there will be a dormitory, an officers' room, a recreation room and a kitchen.

A wide assortment of new equipment will be installed in the building," according to Fire Chief William Leonosio. This includes a truck, gas masks, axes, helmets and the many other tools of the fireman's trade.

She's 80 But She's Strong For Flying

"I can't understand why every young person doesn't learn to fly," said Mrs. Lola Mae Tompkins, 80, as she stepped from a plane at Palm Springs Airport following her first trip aloft.

Mrs. Tompkins is the grandmother of George R. Tompkins, Jr., a student pilot at the local field training under the G. I. Bill. It was he who flew his grandmother here from Torrance for a family reunion with George R. Tompkins Sr. and another Grandson visiting from New York, Glenwood Tompkins.

All four flew together on the same flight with two great trips from Torrance. Mrs. Tompkins was especially anxious to meet two grandchildren that she had never seen.

The octogenarian was enthusiastic about her flight but it is not known if she will become the Zaddie Bunker of Torrance and learn to fly herself.

Portnoy Home Yields \$6330 Jewels to Thief

After two weeks of investigation, police have been unable to uncover evidence leading to the discovery of \$6330 worth of property stolen from the home of Mrs. Ann Portnoy, 1093 Buena Vista drive.

Thieves, or a thief, broke into Mrs. Portnoy's home during the last week of September while she was out of town. They cut the front door screen, broke the glass in the door and unlocked it.

"We are most concerned about the trash that people have been piling outside their yards and in vacant lots in recent weeks," said Leonosio. "We remind them that a city ordinance prohibits dumping on any lot, whether the dumper owns it or not. Not only is this a fire hazard but it is also an eyesore to Palm Springs visitors."

"AND THE OLD SAW about 'don't smoke in bed' still holds true, too," added Leonosio. "Faulty wiring is another common cause of fire," said the chief. "Just three hours after Fire Prevention Week started Sunday morning a local home was completely gutted by fire due to bad wiring."

DOLLAR VALUE of fire loss during the last fiscal year dropped to \$22,500 from \$67,100 the year before. However, five persons were killed by fires here last year while there were no fatalities the preceding year. There were 70 fires here during the fiscal year and 99 the year before.



STREBE TAKES OATH—Earle Strebe raises his right hand to Judge Eugene E. Theriault as he is sworn in as city councilman to replace Gordon Feelings who resigned his post last week. Others in the picture are Councilman Jerry Nathanson, Strebe, Mayor Charles Farrell, City Manager Russell Rink, City Clerk Louise McCann, Judge Theriault and Councilman Florian Boyd. (Desert Sun Photo.)

STREBE SURPRISED BUT GRATIFIED BY NEW JOB

"I will do my best to uphold the trust that my fellow councilmen have extended to me," said Earle Strebe this week following his sudden appointment last week as city councilman replacing Gordon Feelings.

Strebe said that he was "surprised and gratified" to be chosen to replace the resigning Feelings. The vote of acceptance of Councilman Florian Boyd's recommendation was unanimous.

He will assume his seat for his first session on Wednesday, Oct. 18 when the council holds its next meeting. Although Strebe will be new in the ranks of the council, he will not be unfamiliar with Palm Springs and its civic problems.

This year is Strebe's 25th in the Village. Virtually all of that quarter century has been spent in the motion picture theater business. It was he who first brought the motion picture to Palm Springs.

Feelings resigned the post because of newly acquired business interests which will keep him out of the city several days each week. He served as councilman for two and one half years and Strebe will serve the remaining 18 months.

Dental-Medical Seminar Starts Here on Sunday

Two hundred west coast dentists will converge on the Village Sunday in the first big meeting of the season when the seventh annual Seminar for the study and practice of dental medicine convenes at the Desert Inn.

As in past years, they are going to practice what they preach and go on a "perfect tooth" diet. They will resume the special scientifically prepared diet which they instituted at their convalesce here two years ago.

The diet will be served throughout the sessions which start October 15 and end October 20.

Officially listed in the Seminar program as "Nutrition in Action," the diet prescribes meals that will provide the maximum quantities of essential nutrients contained in the minimum number of calories. Protein, vitamin and mineral content will be emphasized in the selection of food served.

Ed Griffing Heads Center

Members of Palm Springs Youth Center met Wednesday evening and elected Ed Griffing president; Diane Weatherford, Johnny Black elected vice-president; Diane Weatherford secretary; Howard Lucas, treasurer; Ruth Garske, editor.

The newly-elected officers will hold their first meeting tomorrow at 4:15 p.m. at the Youth Center.



A LEFT TURN IS RIGHT—That's what this Amazon points out to highway 99 motorists south of Indio as they drive this way. "Miss Palm Springs of 1950," designed by Earl McCordrey, has been pointing this way since October 1st. Contribution of local merchants and businessmen made this sign possible. (Chamber of Commerce Photo.)

Village is Equine Capital of World

State Session Of Horsemen Opens in City

Four-Day Blue Ribbon Horse Show Under Way At Polo Grounds Today

Palm Springs became the equine capital of the world today as horsemen from all over California convened here for the four-day convention and Blue Ribbon Horse Show.

They began arriving Wednesday night and today the Village was full of them.

First events in the Blue Ribbon Horse Show took place yesterday at the Polo Grounds with the peak of the event, which started yesterday and continues through Sunday, expected Saturday morning.

ON THAT DAY more than 450 horses and their owners ranging from four years up will ride in a giant parade down Palm Canyon drive scheduled to get under way at 1:30 p.m. Tony Burke is chairman of the parade.

Frank Bogert, chairman of the horse show, announced that two events will take place at the Polo Grounds daily during the four-day meet.

THE FIRST SHOW yesterday saw youngsters and adults competing singly and in teams during first elimination contests for championship honors. These consisted of a riding contest of owners and their palomino horses for children from four to seven years of age.

Other events were: Competition for state championship quadrangle stake race; English pleasure horse riding for children under 12 years old; calf roping, competitive drill for state championship senior drill teams; Western matched pairs for show prizes and team roping.

FRIDAY'S EVENTS include open competition for jumpers for the small fry; judging of parade horses, competitive drill for state championship junior drill teams; another quadrangle stake race for regional winners; children on English mounts to be judged for horsemanship and beauty of their horses; competitive drill for state championship drill teams; calf roping and the youngsters again vying for honors on western mounts.

Seven Tennessee Walking horses will be shown also on Friday in flatfooted walk, running walk and canter and the day's events completed with team roping.

SATURDAY WILL SEE many of the competitors eliminated in various classes with the finals taking place on Sunday.

See HORSEMEN, Page 6



TITLE CONTENDER—Lois Kirchner, 16, of San Luis Obispo, is expected to make a strong bid for title of "Champion California Girl Horseman" at the Blue Ribbon Horse Show here this week-end.

Schools, Churches, Clubs Join Freedom Crusade

Local schools, churches and civic clubs joined together this week in a united effort to make the Crusade for Freedom drive a success, according to drive chairman Fred Ingram.

Tuesday and Wednesday climaxed the activities of Palm Springs High School in its drive. In co-operation with schools and service organizations across the nation, the local educational system sponsored a program dedicated to revitalizing in its members a spirit of democracy at home and an interest in helping the Freedom Bell to ring everywhere, superintendent A. G. Hoff said.

TEN STUDENTS from the speech class highlighted the activities of the movement in talks they delivered before all classes in the second school hour on Tuesday. Following the speeches, the members of the student body volunteered their signatures on the Freedom Scrolls to be flown to Berlin later in the month and there enshrined in the base of the Freedom Bell.

The entire high school student body signed the scrolls, said Hoff.

Boys and girls of all other grades from the fourth up were also given the opportunity to contribute and sign the scrolls. The meaning of the Crusade was discussed in every classroom to give the pupils a full understanding of the significance of the Freedom Bell which will be dedicated in Berlin on United Nations Day, October 24.

ON SUNDAY church goes throughout the city heard sermons devoted to the Crusade.

The boom was literally lowered on Rex Breese Tuesday afternoon as he was working in the rear of the Royal Palms hotel.

He was taken to Community hospital after a timber fell and struck him on the back. Fortunately, no bones were broken and Breese should be on his feet again in a few days.

An employee of Tex Driskell's, the 29-year-old Breese lives at 624 Vista de Oro.

Worker Injured By Falling Board

WELCOME CALIFORNIA HORSEMEN . . . and your ladies . . . to Palm Springs! The Desert Sun joins the entire community in greeting you to this desert playground. We hope that your stay here will be an enjoyable one—so much so that you will want to come back for a vacation here. It may be a little crowded this week for yours is the largest convention ever to be held here but a determined effort has been made to take good care of everyone. Former visitors who have not been here for several years will notice many new improvements—notably the Polo Grounds. Palm Springs is one of the fastest growing cities in California. Some interesting information about this resort community will be found in The Resorter magazine supplement in this issue. Take a copy with you to show the folks back home—and be sure to plan on coming back to see us again soon.

IT'S INTERESTING to live and work in a community like Palm Springs where one gets a fresh start every year—is not so inclined to get into a rut. Someone told me this week that all Palm Springs business men are optimists. It's a good spirit and due a great deal to the fresh start they get about this time every year. Many have been away for two or three months, visiting other places and people—getting a new and broader outlook on life. They return with new ideas and new enthusiasm. They make improvements in their stores and shops, hotels and cafes. This seasonable living is something like the fellow who never gets the leak in his roof fixed. When it rains, it's too late to do anything about it. When the weather has cleared, he forgets all about it. With this sudden burst of activity in the early fall, we forget all about the quiet summer months. And we're kept so busy all winter that the summer is here before we know it!

The PUBLISHER'S Corner
by OLIVER B. JAYNES

Hotel Men to Meet Oct. 24 In Season's First Session

Organized hotelmen of the desert area were mobilizing this week for the 1950-51 season's first full membership meeting

of the Palm Springs Hotel and Apartment Association.

The call was issued by President Arthur Meyer following the October 9 meeting of the board of directors, which set 7:30 p.m. Tuesday, October 24 at the Chi Chi Blue Room as the time and place for members, friends and guests to assemble.

Meyer expressed confidence that last year's attendance of 218 persons would be surpassed by this month's affair. He cited as reasons the earlier opening dates of member-hostelries, and the heightened realization in the hotel fraternity that the booming local organization has achieved a strength and solidarity unequaled by any similar resort group in California.

For the first time since its founding in 1947, the association this year maintained a summer schedule of directors' meetings and committee work schedules, the results of which officers expect to prove valuable to members as the current season progresses.

Pointing to the election of seven directors to replace those whose terms expire with the October 24th meeting, Meyer stressed the importance of the session to the community as a whole, and urged all persons directly interested to attend, whether members or not.

Registration For County Sets Record

78,686 Eligible
To Cast Ballots
At Nov. 7 Election

Figures released by County Clerk G. A. Pequegnat last weekend reveal a record-breaking registration in the county for the November 7 general election.

Registration for the election closed September 14 and a tabulation, completed last week, shows 78,686 voters on the books. This is 6,594 more than were registered for the June 6 primary.

Previous high registration mark was recorded in the 1948 presidential election when 70,853 were eligible to vote.

Democrats increased their lead, Pequegnat reported. As of September 14 there were 39,504 democrats listed and 34,603 republicans. Democrats now have a 5,201 edge over republicans. At the time of the June 6 primary, they led republicans by 3,273. They gained 2,028 since then.

Breakdown of registration figures was reported as follows:

Democrats	39,504
Republicans	34,603
Decline to State	2,864
Non-Partisan	1,032
Prohibition	136
Independent	33
Ind-Progressive	30
Communist	1

Republicans held the lead in county registration up to 1932. Then the democrats took over and have never been headed.

From Page One—MORE ABOUT THIS SIDE

would be nice if they came often. On those days I am in the first person. I can say what I want about the big lug because the agreement we have is that this is not to be censored or it won't be written. He says I can even say something mean about the FSP. I would but I can't think of anything. Speaking of the FSP, there are probably seven Pullman conductors, sundry and various other conductors, brakemen, gatemen and ticket agents, lounge car handymen and porters who are mighty glad his vacation is over. He is so nosy. Asking questions. Where does that line go? How long do we stop here? Could we go up the down track, too? He airs his views on the scenery, brags about Palm Springs, and tries to tell them how to railroad. But in a nice way. They always seem glad to see him. They should. He contributes plenty to their pay checks each year. Porters are especially glad to see him. When they spy him ambling down the platform, they start planning new gimmicks to buy for their Cadillac.

I live with a chronic worrier. There's always something he has to ponder over. Such as for instance, yesterday morning at breakfast. He was worrying over what the mayor of Miami said to the mayor of Palm Springs when they met this week. I told him that it was probably similar to what the governor of South Carolina said to the governor of North Carolina. That quieted him except that he wished he was there. He's also a public spirited citizen and a campaigner against evil. Now he has a new crusade. Against drug store fountains which put out just four crackers wrapped in cellophane with a bowl of soup. Says it is an infringement on human rights to limit the amount of crackers with a bowl of soup. Four look so lonesome floating side by side, he says.

He shoved a lot of notes at me last night. These you will be spared. They might have been a help to me if I could have read them. At first I thought they were a map of his summer travels. On second thought, it looked like the tape from a seismograph. My third thought will be deleted. Not ladylike. So we will close on a happy note. He's nice. Besides, tomorrow is pay day. The calendar indicates my next article will appear the second Friday in April, 1951.

29 Palms Plans Pioneer Festival

Heralding the opening of the Fall and Winter season in the desert, Twenty-nine Palms will stage its 13th Annual Pioneer Day celebration on Friday, Saturday and Sunday October 20, 21 and 22.

A big western parade with more than 100 entries from all section of the desert will feature the celebration on Saturday afternoon at 2:30 with a children's parade and a Gay Nineties Fashion Show also on the schedule.

Sheriff Jim Stocker and his San Bernardino County posse will head the Saturday parade with the Sheriff in the role of Grand Marshal, Barbara Swain, Twenty-nine Palms High School girl elected Queen of the celebration, will have featured spot. Clothes fashioned in the Gay Nineties Fashion Parade which will close the celebration on Sunday afternoon.



HOW ABOUT A DATE?—A date in Palm Springs, that is, Pete Sheptenko, shown at the California Real Estate association convention at Santa Cruz last week, hands out dates with the aid of a pair of local lovelies. Sheptenko and several others who attended the meeting used such methods to help bring the convention to Palm Springs next fall.

From Page One—MORE ABOUT 2 MORE CONVENTIONS

picture of the facilities, attractions and accommodations which Palm Springs has to offer.

IMPRESSED BY WHAT he saw, McCown extended an invitation to Ewing to attend a meeting of district officers at Brawley on October 2nd. At this meeting McGann, Smith, Simon and Ewing presented a formal invitation which was accepted.

McCown later announced that due to the excellent facilities here, he had made arrangements with Esper Kayser of Pomona, governor of District 4E-1 to hold their convention here simultaneously with District 4E-2. The two districts will hold separate business meetings and then combine for social activities.

WITH THE TWO districts combined, some 2000 Lions are expected to converge upon Palm Springs in late April, at a time when such numbers are most desired here, according to Ewing.

Governor McCown indicated to local Lions that there is an excellent possibility, if the April convention is a success, that the meeting can be held every second year in the Village.

ONE SPECIAL membership program each month as well as monthly programs in Cathedral City and Desert Hot Springs will be featured.

Officials of the museum are: Lloyd Mason Smith, director; Agnes Andrew, secretary; William Dean, president of the board; Francis Crocker, treasurer; Mrs. O. M. Ward, secretary.

FIRST MONDAY NIGHT program is the film: "Excursions in Science." Three films will be shown Tuesday at 8 p.m. A film, "The Beginning of History" Friday, and an all-day auto-caravan field trip to Santa Rosa peak Saturday.

Edmund C. Jaeger, noted desert author, will be the first guest lecturer a week from tomorrow night.

The first successful newspaper in the colonies was started with permission of the royal governor of Massachusetts in 1704.

Desert Museum Opens Doors for Season Sunday

Palm Springs Desert Museum will open its doors next Sunday at 1 p.m. for its 11th season in the Village.

Thousands visit the museum each season to enjoy its varied programs. Lloyd Mason Smith is the director.

The program will follow the lines of previous years with many interesting films, lectures, field trips and exhibits. Featured will be the Tuesday night travel and natural history films, the anthropology talks and films on Friday nights, Saturday field trips to points of interest and Saturday night guest lectures.

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Village Woman Wins Three Prizes At County Fair

Jessie Turner Dering, teacher of the design and making of hand hooked rugs in Palm Springs Evening high school, has more prizes to her credit. With three entries, she took three prizes at the Los Angeles county fair at Pomona. Her beautiful exhibits of hand hooked rugs won two blue ribbons and one second prize.

Hooked rug classes have been resumed for the winter season with two classes scheduled. One is a daytime class on Thursdays from 9 a.m. until noon at the recreation hall at Ramon Trail and the other an evening class at Frances Stevens school cafeteria from 7 to 10 p.m.

Identified by papers in his pockets as Jay D. Manning, 54, of Los Angeles, a motorist was fatally injured Friday morning when his automobile left Highway 111 at Wonder Palms curve, just east of Cathedral City.

Investigating highway patrolmen said Manning apparently dozed at the wheel.

His car left the highway at the curve, turning over on the shoulder.

Manning, a cemetery lot salesman for an Inglewood mortuary, was brought to Community hospital here and died two hours after the crash which occurred at 7 a.m.

Wiefels and Sons handled the last rites.

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Dr. Cecil Baisinger, acting for the coroner's office, said that Kiewin apparently slipped and fell and struck the fan, tearing loose the wires, the current passing through his body.

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Visitor's Death Blamed on Shock

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(Political Advertising)

ELECT

HELEN E. HESTER

4th
DISTRICT
SUPERVISOR

General Election Nov. 7, 1950

THIS IS MY CREED

I have to live with myself and so I want to be fit for myself to know. I want to be able, as the days go by. Always to look myself straight in the eye. I don't want to stand with the setting sun And hate myself for the things I've done.

I want to go out with my head erect. I want to deserve all men's respect. I want to be able to like myself. But here in the struggle for fame and pelf I don't want to look at myself and know That I'm bluster and bluff and an empty show.

I never can hide myself from me. I see what others may never see. I know what others may never know—I never can fool myself and so Whatever happens, I want to be Self-respecting and conscious free.

—Anonymous.

Who Runs America?

the Congress?

the President?

OR YOU AND THE MAN NEXT DOOR?

RUNNING AMERICA is the joint job of 150,000,000 people. It's the biggest job in the world today—keeping it running for liberty and for freedom. And the whole world's watching to see whether Americans can do it!

IN MUCH OF THE WORLD today, the people have resigned from running their own countries. Others have been quick to step in—first with promises of "security"—and then with whips and guns—to run things their way. The evidence is on every front page in the world, every day.

FREEDOM COMES UNDER ATTACK. The reality of war has made every American think hard about the things he's willing to work and fight for—and freedom leads the list.

But that freedom has been attacked here recently—just as it has been attacked in other parts of the world. One of the most serious threats to individual freedom has been the threat of Government-dominated Compulsory Health Insurance, falsely presented as a new guarantee of health "security" for everybody.

THE PEOPLE WEIGH THE FACTS. In the American manner, the people studied the case for Socialized Medicine—and the case against it.

They found that Government domination of the people's medical affairs under Compulsory Health Insurance means lower standards of medical care, higher payroll taxes, loss of incentive, damage to research, penalties for the provident, rewards for the improvident.

They found that no country on earth can surpass America's leadership in medical care and progress. They found that able doctors, teachers, nurses and scientists—working in laboratories where Science, not Politics, is master—are blazing dramatic new trails to health for Americans—and for the world.

THE "GRASS ROOTS" SIGNALS CONGRESS. In every community in the Nation, people stood up to be counted on this important issue. Thousands of local women's clubs, civic groups, farm, business, religious, taxpayer, medical, educational and patriotic organizations spoke out—giving the great United States Congress its unmistakable Grass Roots signal from home!

And ever watchful, ever sensitive to an alert people, The Congress saw that signal, and heard the people speak out, loud and plain. That's democracy in action. That's the American way!

Today among the 10,000 great organizations on militant public record against "Compulsory Health Insurance" are:

- | | |
|---|--|
| General Federation of Women's Clubs | American Legion |
| American Farm Bureau Federation | National Association of Small Business Men |
| National Grange | United States Chamber of Commerce |
| Veterans of Foreign Wars | National Association of Retail Grocers |
| National Conference of Catholic Charities | National Retail Dry Goods Association |
| American Protestant Hospital Association | American Bar Association |

• Doctors of this Nation are grateful that the people refused to be wooed by the fantastic promises of this un-American excursion into State Socialism. • Doctors of America are dedicated to serve their fellow citizens at home and their comrades in uniform, wherever service to this Nation may take them. • And the thing they stand ready to fight for—to sacrifice for—to die for—is not the alien way of life of Socialism, but the prideful security of a free and self-reliant people!

THE VOLUNTARY WAY IS THE AMERICAN WAY!

• Throughout the Nation, free men and women, working and planning together, are finding the American answer to every question of medical service, care and cost. Hundreds of Voluntary Health Insurance Plans are in healthy competition—sponsored by doctors, insurance companies, hospitals, fraternal organizations—by industry, agriculture and labor. • Today

in America—70 million people are protected by Voluntary Health Insurance! • Throughout the Nation, families are insuring themselves against the major costs of illness—at reasonable, budget-basis prices. Voluntary Health Insurance takes the economic shock out of illness. Protect your family now. • For information, ask your doctor—or your insurance man.

An American's greatest heritage is the right to learn the facts—and to speak his mind. Maintained with honor and used with sincerity—that right will guarantee forever that

You and Your Neighbor Run America!

PHYSICIANS OF THIS COMMUNITY PARTICIPATED IN PAYING FOR THIS SPACE
AMERICAN MEDICAL ASSOCIATION • NATIONAL EDUCATION CAMPAIGN
ONE NORTH LA SALLE STREET, CHICAGO, ILLINOIS

FREE OF EXTRA CHARGE

25¢ PACKAGE
5
SILVER STAR
DURABLE DOUBLE-EDGE
RAZOR BLADES

When You Buy ANY Giant Size
PALMOLIVE
OR **COLGATE**
SHAVING CREAM
AT REGULAR PRICE

TAKE YOUR CHOICE!

PALMOLIVE LATHER SHAVING CREAM	49¢
COLGATE LATHER SHAVING CREAM	49¢
PALMOLIVE BRUSHLESS SHAVING CREAM	43¢
COLGATE BRUSHLESS SHAVING CREAM	43¢

COLGATE'S BIG ECONOMY SIZE
59¢

COLGATE DENTAL CREAM, while not mentioned in the name, was the ONE AND ONLY toothpaste used in the research reports in July Reader's Digest

NOW! NOXZEMA'S Anniversary Special

85¢ JAR ONLY
limited time only
—HURRY!

Tested Medicated Care for Poor Complexion, externally caused Blemishes—Red, Rough, Chapped Skin.

59¢

NOXZEMA

NEW Completely Different!

PALMOLIVE AFTER SHAVE LOTION

• COOLING • REFRESHING
• SOOTHING • ASTRINGENT
• BRISK MASCULINE AROMA

49¢

FINERMANS

Ramon

Cut Rate **DRUGS**

PARKING AT RAMON ROAD & CO. INDIAN AVE.

PALM SPRINGS' MOST COMPLETE DRUG STORE

State Spends Half Million In Local Area

Public Works Dept Lists Local Projects And Plans for Future

In the past seven years the state department of public works has spent \$654,600 in the Palm Springs area and the budget for the next two years includes several other important projects.

The department issued a report to Gov. Earl Warren Monday detailing work done since January 1, 1943, and outlining plans for the 1951-52 budget.

IN THE SEVEN YEARS Palm Springs city was allocated \$85,000 from state highway funds and the state spent \$529,000 of other funds on roads in and near the Village, serving it directly. Budgeted but not yet begun for the 1949-50 program is \$39,600 more.

The department's report listed major local projects as the widening of Highway 111 from the city to a four-lane road to Whitewater point, completed in August, 1949 at a cost of \$438,700; straightening out Highway 111 east of Cathedral City in August, 1948, at a cost of \$62,000; paving of Palm Canyon drive within the city last year at a cost of \$27,700.

The state also plans to spend \$30,000 on the road to Morongo and Twenty-nine Palms on a half mile of highway now deemed dangerous. The project starts approximately eight miles north of the junction of the highway with 60-70-99.

IMPORTANT PROJECTS listed for the near future in the 1951-52 budget, are the Whitewater freeway from Palm Springs junction east as outlined in The Desert Sun last week, and the modernization of Highway 60-70-99 from Thousand Palms to Indio.

The county, too, has plans for road development in this area, chief being the Garnet railroad crossing overpass.

Board Rejects Employees' Plea For Pay Boost

There can be no changes in the county budget as it now stands, supervisors this week told county employees who renewed a request for higher pay to offset increases in the cost of living.

J. D. Hennigan appeared before the board Monday to present the plea for a raise for county workers but was told the budget was now fixed and could not, under the law, be changed.

Hennigan asked that the money appropriated for county buildings be used to adjust salaries but was told that this could not be done.

Judge's appropriations for new county buildings were the target for heated opposition by County Taxpayers association last July but remained in the budget when supervisors rejected the association's plea for lower taxes.

Palm Village Wants to Join Palm Desert

Soon there may be no Palm Village.

In name, that is. Physically, it is going to remain where it now is.

County planners Tuesday approved a request that Palm Village be considered part of Palm Desert—just across the highway.

Palm Village leaders said the two different names caused too much confusion.

Seven P. S. Grads At Riverside JC

Seven members of the class of 1950 of Palm Springs high school are now attending Riverside Junior college, E. A. McDermott, registrar of that school, said this week.

They are Betty Joan Beckley, Thomas Gerald Bourland, Barbara Jean Crossley, Corinne Jacqueline Crossley, Vera Ann Prieto, Linda Diaz Rangel, Dale Joseph Sumers.

The Desert Sun

Established 1927

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NEW HIGHWAY—Banning-Idyllwild highway, shown in heavy black above on the map, will be dedicated tomorrow at Banning when Jane Powell, MGM star, cuts the tape. It will mark the climax to a 20-year vision. It will provide a circle trip from Palm Springs combining magnificent mountain and desert scenery, via Palms to Pines highway. Top view reveals a spectacular view of San Geronimo pass with San Geronimo peak in the background. Below is a typical view of pine covered peaks and valleys from one of the broad parking spaces along the 25-mile highway.

Opening of Mountain Road Climax to 20-Year Program

When Jane Powell, M. G. M. motion picture star, cuts the ribbon dedicating the newly-paved Banning-Idyllwild Highway at 2 p. m. in Banning tomorrow, a dream of a quarter century will be realized by those who have worked unceasingly to have this road, one of the most scenic and spectacular in the west, link the San Geronimo Pass, Highways 60-70 and 99, and the desert area with Idyllwild and the San Jacinto Mountains.

Throughout its length of twenty-five miles, an ever-changing vista of pine-covered ranges and valleys greet the motorist, with lovely Fulmor Lake midway. As the road rises from Banning, the San Geronimo Pass spreads out below in a breath-taking panorama, with the lofty San Bernardino range rising abruptly beyond.

New Magazine Features Village

Page one, Number one, Volume one of the Hospital News, Blue Cross publication, was mostly Palm Springs.

The new magazine featuring an architect's drawing of the new Palm Springs hospital, now being constructed on Via Miralste, across the top page of its first issue.

Accompanying the picture was a story of the local hospital situation and plans for the new hospital.

Florida Boyd, secretary of the Desert Hospital District board, received a copy of the Hospital News with the local article, this week.

Friday Unlucky For Two Women

Friday was unlucky for two women police reported this week.

Mrs. Ted Smith of Indio lost her handbag at last Friday night's Coachella-Palm Springs football game here. It was later returned but her automobile keys, billfold with \$10 cash, was not included.

Mrs. Ray Benson, 1380 North Indian avenue, reported her purse missing after shopping in a local store. Among the contents was a wallet with \$13 in cash. The purse was later found in a vacant lot, stripped of its contents.

The first paper in North Dakota appeared in Bismarck in 1873.

Political Adv.

Political Adv.

Political Adv.

COLONEL ROBERT A. ELLSWORTH Says:



"For straight, sensible county government,

VOTE FOR

HOMER S. VARNER

Candidate for

Supervisor, 4th Dist."

GENERAL ELECTION, NOVEMBER 7, 1950

Airport Squabble Goes On But No Decision Reached

County Airport Director Ted Hannah was unhappy again this week—in the middle of a new squabble with supervisors despite the fact that last week county grand jurors criticized the board for interfering with him.

This week's debate concerned the sale of pipe from Thermal airport. Supervisors wanted to know why Hannah did not consult them and then looked up the law to see who was Hannah's boss—county supervisors or the county airport commission.

The question was not settled as under certain conditions he is accountable to the commission and under others, to supervisors. Collis Mayflower, representing this district, said that the government would be less eager to re-activate airports where installations had been sold. And he said, re-activation of county airports would be a fine thing, economically, for the desert.

Housing Office Hours Changed

James Berry, administrative officer of the Federal Housing Administration, announced today that effective last Monday,

Village Attorney Called to Capital On Tax Matters

Lucien Shaw, local attorney, left Tuesday afternoon for Washington, D. C. to act as counsel to a special tax project committee of the Aircraft Industries association. This association represents all of the aircraft manufacturers in the United States.

Shaw has had extensive experience in tax matters in Washington, having been connected with the treasury department there. During the war he was active in aircraft industry as assistant to the president of Lockheed Aircraft corporation. Shaw was selected by the aircraft industry as counsel for this tax project because of his background in the industry's problems and experience in Washington. His work will necessitate several brief trips to the capitol during coming months.

On October 19, he will return to southern California to deliver a lecture at the Third Annual Institute on Taxation sponsored by the University of Southern California, and will then come back to Palm Springs.

The hours of the San Bernardino office will be 8:30 a. m. to 5 p. m., Monday through Friday.

Masonic Club To Meet Today

Palm Springs Masonic club will hold a special meeting at noon today at the Chi Chi to hear about the Crusade for Freedom and to listen to a talk on desert ore by Lloyd Mason Smith, director of Palm Springs Museum.

Arthur Greenfield is president of the club and Dr. A. G. Hoff, secretary.

The Desert Sun—3

Palm Springs, Fri., Oct. 13, 1950

Rink Will Attend

City Manager's Meet

City council voted to send Russell Rink to a city managers conference for a three-day session late in November. They appropriated \$225 to enable Rink to travel to Houston, Texas for the meeting which will take place Nov. 26-29.

Is Your Palm Springs Property FOR SALE?

If so it should appear in our elaborate colored brochure which will go to press very shortly. To be mailed to thousands of clients in Southern California as well as other parts of the country, this medium will bring to the attention of prospective buyers your desert holdings beautifully presented. Drop into our offices in the Plaza for further details so that arrangements can be made for our photographers to photograph your home or income properties.

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KEEP YOUR MAN HAPPY

Serve Him the Meal of His Dreams

Now you can give him flavorful Ham as often as he asks for it! Safeway has plenty at a low, money-saving price you can easily afford! These are top quality Skinned Hams. Buy Ham at your neighborhood Safeway today! Note featured low price.

HAM 53¢

Whole or Full Half Small Size 10 to 16 lbs. Per lb.

Nationally known brands: Armour Star, Swift Premium, Cudahy Puritan, Wilson Certified

POT ROAST 55¢

Shoulder Chuck, Seven Bone Cut of U. S. GOOD Beef.

RIB ROAST 79¢

Standing 7" Cut from first five ribs, U. S. GOOD Beef.

SHORT RIBS 29¢

To Bake or Braise. From U. S. Graded GOOD Beef.

BOILING BEEF 21¢

Plate Meat. U. S. Graded GOOD Beef.

Round Steak 79¢

To pan fry or Swiss. U. S. graded GOOD beef.

Sirloin Steak 89¢

Excellent to broil. U. S. graded GOOD beef.

Rib Steaks 85¢

Tender, juicy, tasty. U. S. graded GOOD beef.

Pork Sausage 59¢

Pure pork links. Seasoned just right. In the bulk.

Pork Loin Roast 52¢

OR CHOPS. End cut. Eastern, grain fed pork.

Pork Loin Chops 72¢

OR ROAST. Center cut. Eastern grain fed pork.

HUNT'S TOMATO SAUCE 29¢

Excellent to use in Spanish dishes. 6 8-oz. cans

JUST LOOK AT THESE LOW PRICES

MILD CHEESE OREGON CHEDDAR lb. 43¢

FRESH EGGS GRADE A Large 63¢

Breakfast Gems ctn. of 1 doz.

EDWARDS COFFEE 1-lb. can 79¢

Fine, drip and regular grind. Freshly roasted, freshly ground, vacuum packed.

SANDWICH SPREAD pint jar 29¢

Lunch Box. Puts taste and zest into your sandwiches. (8-oz. jar 19¢; quart jars 53¢)

PORK & BEANS 2 16-oz. cans 21¢

Campbell's brand. Deliciously flavored with lots of juicy pork.

ENRICHED FLOUR 10-lb. bag 85¢

Gold Medal or Kitchen Craft. (5-lb. bag 45¢; 25-lb. bag 1.95)

LOAF CHEESE

Kraft American 2-lb. loaf 86¢

Dutch Mill American 2-lb. loaf 83¢

CHEESE FOOD

Kraft Velveeta 2-lb. loaf 83¢

Breeze Brand 2-lb. loaf 69¢

SODA CRACKERS

Busy Baker... Thin, Crisp and extra Fresh. Excellent to serve with cheese. 7-oz. pkg. 15¢

1-lb. pkg. 25¢

BIG BUYS IN SAFEWAY PRODUCE

RED APPLES Northern Jonathans 3 lbs. 21¢

POTATOES U. S. No. 1 Large Russets 10 lbs. 33¢

GREEN BEANS Kentucky Wonders 2 lbs. 27¢

MUSCAT GRAPES 2 lb. 27¢

CABBAGE Utah grown. Crisp, Solid, Green. lb. 4 1/2¢

YOUR LOCAL SAFEWAY

226 N. Palm Canyon Drive

Palm Springs

Proposition No. 6 No Answer to Problem

Shaping up as the major item among the propositions on next month's ballot is No. 6, the proposal to legalize gambling in California. Beyond the many defects in the proposal which, among other things, would open the way to new raids on the state treasury by five self-appointed czars, is the effect the measure, if passed, would have on the people of the state.

The argument that since people will gamble, why not have the state collect some of that money instead of giving it all to the gamblers, is defeatism. It's an attempt to exploit a human weakness. As in everything else, experience is the best teacher. And California has Nevada right at its borders from which to gain experience.

Albert Q. Maisel, a research expert for years, has an article in the current Woman's Home Companion which all persons who believe that there is some merit in the proposal to legalize gambling in California, should read.

He finds that Las Vegas, home of

legalized gambling, has a startling crime rate. It requires a police force three times the size of a comparable city. The police pick up for police of other cities an average of 50 fugitive criminals a month. The highways leading to the glittering gambling casinos are paved, those leading to schools and churches, dusty. The city failed to raise its Community Chest quota, its library is below standards.

But even if you do not agree with the reports from Nevada or from other spots where legalized gambling has been tried, even if you believe that gambling is an inherent human weakness and that the best way to handle it is to have it in the open—there is still Proposition No. 6. It will not solve the problem. Its terms are deceptive. It is a proposal for wide open gambling under several disguises.

A way may be found to control the situation. But Proposition No. 6 is not that way. A "no" vote is the only safe vote.

Helen Finds Herself in a Quandary

(Long Beach Independent)

There is no candidate running for office this year whose record is as bad for Long Beach as that of Helen Gahagan Douglas. It is doubtful if any candidate in California has a worse record as concerns appeasement of Russia and talking the Communist propaganda line. She is not even loyal to the state she hopes will elect her to the Senate.

From a realistic standpoint it is hard to understand Mrs. Douglas. The only conclusion we come to is that she is a sincere "pink." She wants the federal government to take from Long Beach and the state all the tidelands and oil rights thereunder. No one but a crook or a confirmed Socialist would advocate that for a state they called home. We do not believe Mrs. Douglas is a crook. It is apparent then she believes the federal government should control all wealth, which is in line with her attitude toward communists. We judge this by her voting record. That is also the Communist propaganda line. In Congress where she is now a member, Mrs. Douglas has consistently voted against measures directed against Communists and fellow travelers. She has long been a member of a small group of members of the House who vote with Vito Marcantonio and against measures to curb subversive activities.

The record shows Mrs. Douglas supported the 10 Hollywood writers who refused to say whether or not they were Communists. When the House voted to bring contempt charges she voted no. The Supreme Court upheld the charges and the 10 Hollywood "pinks" are serving jail sentences. She voted against the bill that cut off UNRRA aid to Communist countries. The bill provided we

would not give aid to any country that prohibited a free press.

In 1948 Mrs. Douglas supported Henry Wallace, candidate of the Progressive Party. This same party is circulating the Stockholm peace petition and attempting to cut down our war effort against the Communists. Her whole time in Congress has been spent among the left wing elements who have used her on every possible occasion. She now would have us think she condemns communism. But the record speaks for itself.

We have no patience with or respect for Mrs. Douglas because she is not loyal to the people of California. The people here do not approve of Communists or fellow travelers and have not. Mrs. Douglas has played their game. Regardless of her personal socialist ideas the fact remains California tidelands are worth hundreds of millions of dollars. The Supreme Court has for over 100 years ruled we owned them. Any elected official from California who fails to support our position is disloyal to the state. She deserves no respect or consideration when asking support of the people.

Mrs. Douglas has lived a glamorous life. A stage and motion picture star, now a congresswoman and a senatorial candidate, has given her a fascinating life. It is unfortunate it did not give her a better appreciation of what this country stands for. Her quandary will be what to do with herself when she no longer holds public office and having reached the age when personal glamour is not so pronounced. When her ego influenced her into giving up her congressional seat to run for the Senate she may have condemned herself to future oblivion. At least it is hoped the people will read her record and act accordingly.—L.A.C.

Resorts to Have Good Season, Forecast

Sam Dawson, of the Associated Press writing in the Los Angeles Times last Saturday under a New York date line, says that this will be a good winter season for resorts. His article follows:

Winter resort owners are whistling a cheerier tune this year than last. In Florida, Arizona and California they report more inquiries and earlier reservations than usual. Travel agents and cruise ship owners are saying the same.

In the garment district makers of women's fashions for resort and cruise wear predict better sales this year, although prices are likely to be up from 10 to 20%.

Many merchants, however, aren't convinced and report they bought sparingly. But they are watching sales closely, as they always regard winter sales of sportswear as indications of style

trends for next summer, and reported accordingly.

Dress manufacturers are always inclined to wishful thinking in their estimates of the amount of clothes retailers can move from the racks onto milady's back. But this year they have more new arguments.

MORE PEOPLE have more money for vacations. More people split vacations now. Hence there are more people traipsing around in winter.

Defense work will mean more overtime pay, and more women working. Women buy more clothes when they work than when they have to get all their clothes money from their husbands.

Women have been going slow on buying clothes because of family payments on autos, refrigerators and television sets.

In the cold months ahead, priorities on raw materials and curbs on installment credit may turn customers' fashions durable.

Storekeepers in the swankier shops on upper Fifth Avenue doubt if their higher income customers will feel the new and higher taxes enough to change their winter plans. In the middle and lower income brackets higher taxes dry up extra money quickly. But storekeepers are hoping, anyway, that growing business activity and overtime pay will make up for the loss of money withheld from pay envelopes for higher taxes.

TRAVEL AGENTS have other reasons as to why this winter will be a good one. Special air coach rates will be in effect for Bermuda, Puerto Rico and the Virgin Islands, as well as to the resorts within the United States. Air facilities to South America are more plentiful. Transatlantic flights have been stepped up. More surface liners are turning into the cruise trade this winter. New hotels have gone up in the West Indies and South America. Agents say Mediterranean and around-the-world cruises are being booked at a faster rate.

Miami, Fla., reports air lines are planning more flights this year. Hotelmen in St. Petersburg think business this year will top last by 15 to 20% in dollar volume.

Phoenix, Ariz., reports inquiries coming in much earlier this year than last, although the big rush isn't expected before Christmas.

Tucson, Ariz., hotel and guest ranch men, who last year had one of the worst seasons, predict this will be one of their best. They say many hotels and ranches are already booked for January and February.

COMEDIAN FRED ALLEN, Hollywood—"Nobody can please everybody. Pickle man Heinz has his 37 varieties—yet a lot of other guys are still making and peddling pickles."

MAX BAER, Sacto.—"My partner Maxie Rosenbloom gives his money to the bookies. Me—I'm a family man. I got class. I send home \$750 a week."

MARINE SGT. ROBERT T. ORMAN, L. A., on leave from Gorea—"If it was left up to every man out there, they would go all the way to Moscow."

Frantic Efforts to Save the Dyke



Confident Living

by

NORMAN VINCENT PEALE

DON'T LOSE YOUR ENTHUSIASM

Grenville Kleiser tells the story of the time the Devil decided to retire and go out of business. So he advertised all of his working tools for sale. In his advertisement, the tools he listed first were greed, malice, brutality, lust. As might be expected, he put a very high price on them.

But he listed one tool at a price far beyond the already high prices of the others. This tool was labeled "depression." And, when a prospective customer asked why this tool was more expensive than all the others combined, the Devil answered: "With depression I can pry into the control center of a man, disrupting his thoughts and undermining his character. Then I can do anything I like with him."

There is more truth than fiction in this story. What may not seem to be a cardinal sin can often be more destructive than some of the more obvious sins. And depression is such a sin because it is a creeping paralysis which takes the joy and power out of living.

IT HAPPENS to be my pro-

fessional duty to fight the Devil in any way I can. And I have learned that enthusiasm is the best way to fight his favorite sin of depression. We must keep enthusiasm in our lives always. It is strange and pathetic how some people lose their enthusiasm early in life while others maintain it until old age. I recently came across two items I clipped from a newspaper many years ago. One told of the suicide of a girl of twenty-one. She had left a note reading: "I am twenty-one. I have seen everything. I know everything. I don't like life; it's cheap, dirty, disappointing. I've had all I want of it." So she ended her young life with a bullet.

The other clipping contained

another story from the same newspaper on the same day. It told about a luncheon which had been held in that same city for John Burroughs, the famous naturalist, on the occasion of his eighty-first birthday. His statement, printed in the newspaper, read: "I haven't lived long enough. I have seen only a little of the wonders of the world, here are so many things that I don't know and want to know. I have enjoyed every minute of this life. I would like to live every day of it over again."

WHAT A DIFFERENCE between the twenty-one-year-old girl, who, fed up and disgusted, took her own life, and the grand old man of eighty-one, still eager and wanting more of life? The difference is simply that the latter learned to keep his enthusiasm intact. And that is exactly what faith in Almighty God can help us to do.

One of the most beautiful pieces of literature in the world is the fifty-fifth chapter of Isaiah in the Old Testament. "Ho, everyone that thirsteth, come ye to the waters," and again "Incline your ear and come unto me; hear, and your soul shall live." Listen to this life-giving message, take it in, and you can fill yourself with vitality and zest, so much so that "The mountains and the hills shall break forth before you into singing, and all the trees of the fields shall clap their hands." One of the secrets of maintaining enthusiasm is to use such ideas as these from the Bible as a constant inspiration.

I'VE POINTED OUT before that the reason many people do not have enthusiasm is because they have filled their minds with gloomy thoughts and allowed pessimism to take hold of them. Let me remind you again of Dale Carnegie's technique of killing gloom and substituting enthusiasm for it. He suggests that you sit down and imagine you have lost everything you hold precious: family, house, job and health. That is the gloomiest thought you can have, isn't it? Then, suddenly, say to yourself, "but that's not so! I haven't lost any of them! I can be happy because I still have them!"

This is a good technique. And don't be merely happy about what you have; be enthusiastic. Think enthusiasm and you will be enthusiastic.

Your faith and your prayers—these have within them the power to fill your mind and heart with enthusiasm and joy. They have inspired men to better and finer and happier lives for centuries. Take advantage of them and you will never lose your enthusiasm and zest for living. (Copyright 1950, Post-Hall Syndicate, Inc.)

DOWN MEMORY LANE

(From the files of The Desert Sun of the week of October 13, 1930.)

C. V. Knapp set something of a record when he drove from Rifle, Colorado, to Palm Springs in 28 hours.

Chamber of Commerce directors met this week to hear plans for the annual Desert Play and proposals to establish a municipal airport.

Work is well under way on a new home for Mr. and Mrs. Vista tract, Henry C. Pierson, noted publisher and former owner of Deep Well ranch is also planning a new home.

R. Lee Miller has purchased a tractor and road grader to work on local subdivisions.

Kate Price, famous movie star, has returned to her Cathedral City home for a few days.

Little Roberta Jean Fairnie arrived last Friday to brighten the home of Mr. and Mrs. Robert Fairnie.

Ten Years Ago

(From the files of The Desert Sun of the week of October 13, 1940.)

Lloyd Mason Smith, selected last season as director of the Desert Museum, will discuss

plans for the new season with the board of directors at the first meeting of the group next week.

The war was brought closer home this week when County Clerk, G. A. Pequegnat listed five places here and one in Cathedral City for draft registration.

If all plans go right, Irwin Schuman expects to have his enlarged and redecorated Chi Chi open next week.

Through the efforts of Charles Farrell, the Village will be the scene of a major polo tournament this season.

Among items on city council's agenda this week is the request from high school students for a suitable creation center.

City council authorized a study of the liquor license situation here following protests that there were too many.

Showing unexpected strength, Palm Springs high school glidders opened the 1940 season by losing to Perris high 26 to 19 last Friday. Wood Glover is the coach.

Roy Colegate, city attorney, presided at the joint meeting of Riverside and San Bernardino county bar associations at Riverside last week.

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2 You'll settle back in a comfortable reclining seat—and relax.

3 Don't worry about rain or snow. Western flies "above the weather."

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Fast daily service to Los Angeles

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WESTERN AIR LINES AMERICA'S OLDEST AIRLINE

LAST DAY FOR LISTINGS

IN NEW TELEPHONE DIRECTORY

OCT. 20, 1950

Please call at the Telephone Office as soon as possible to arrange for new listings or changes in existing listings. Thank you.

California Water & Telephone Company

LAFF OF THE WEEK



"Hairbrushes?"



From where I sit ... by Joe Marsh

Ought To "Polish Up" Her Traffic Manners!

Spent most of yesterday over at the Court House. "Tiny" Fields, the biggest and fastest-talking of our three policemen, was holding forth about his traffic troubles.

"Women drive just as good as men do," Tiny said, "and just as bad. For instance—a girl in a convertible today. She started a three-block tie-up all by herself."

"She's creeping down Main Street—left hand stuck out and sort of waving around. Never turns right or left, never stops. But, of course, everyone behind her thinks she's signaling about

something. Nobody dares to pass. When I stop her and ask what's up, she smiles sweetly and explains that she's drying her nail polish!"

From where I sit, that girl's typical of certain folks who are so wrapped up in themselves, they never notice they're not being fair to others. Our neighbor has a right to drive in safety—just as he has a right to enjoy a glass of beer. Let's all respect the other fellow's rights.

Joe Marsh

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HOME OF THE HIGHEST TRADE-IN ALLOWANCES

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Palm Canyon Drive at Sunny Dunes Rd.

Zoning Plan Proposed for Desert Area

Call Hearing Oct. 25
For Area from Village
East to Palm Desert

Public hearing is scheduled October 25 at Town Hall in Cathedral City by the county planning commission on a zoning plan for approximately 175 square miles in the area just southeast of Palm Springs.

The territory involved includes Cathedral City, Trarview, Palm Dell, Rancho Mirage, Palm Village and Palm Desert.

Cathedral City already has a zoning plan in effect.

PROPOSAL for the zoning plan came from the Coachella Valley Advisory Planning committee.

Tyler Suess, county planner, said he thought the plan to be discussed at several hearings starting October 25, would be followed generally throughout Coachella Valley.

Homer Varner, member of the planning commission, has been active in promoting the project.

Suess said that he and his staff and the planning commission had completed a land use study for the 175 square miles in question and have conferred many times with civic groups and property owners in the area during the past year.

UNDER THE PLAN, orderly development of the territory lying between the eastern limits of Palm Springs and the eastern edge of Palm Desert would be assured.

Some districts would be set aside for residential purposes, others for business, recreation and agricultural uses.

It has been advocated by community leaders for some months.

Eastern Star Plans Studied

Village Masons and members of the Order of Eastern Star will meet at a dinner at the Chi Chi Thursday to discuss plans for organization of an OES chapter in the Village.

Reservations for the dinner are being taken by Mrs. Elmo Purcell at 2368 and by Mrs. Robert Backstrom at 24783.

Former Villager Fined in State Case

Mrs. Viola E. Aurelius, formerly of Palm Springs, was convicted by Judge R. A. Pawley in Indio court, on a charge of violating the Unemployment Insurance Act. She was fined \$100 of which \$50 was suspended for one year on provision that she repay the department of employment \$158 which she had obtained illegally. Mrs. Aurelius was employed at a Palm Springs pharmacy and failed to report that she was working when she accepted benefit payments. The complaint was signed by John S. Gilmour, special agent of the department of employment.

Tharps Return for 13th Year Here

Mr. and Mrs. Ralph Tharp arrived back in the Village this week for their 13th season after a summer spent between Banning and Beaumont and a trip to the east to visit Tharp's father in Hastings, Neb.

Tharp re-opened his barber shop in the Pacific building for the 13th season this week.

Harry M. Place Now with Marines

Harry M. Place Jr., son of Mr. and Mrs. Harry Place of Smoke Tree Trailer park, is now at San Diego undergoing training with the United States Marine Corps.

A sophomore at Palm Springs high school, he enlisted at the age of 17 last week.

Two-Day Event At Village Market

Today and tomorrow the Village Market will hold its annual Del Monte Fall Round-Up. Herman Reich, proprietor, said yesterday. This will be a store-wide sale, he said, with extra emphasis on Del Monte products and special prices for the event.

Other suppliers are cooperating in the event. The Carnation company will have a representative on hand with sample ice cream and cottage cheese. There will be attractive specials in the meat and produce department, too, Reich said.

The two-day event will be the first big sale of the season at the Village Market.

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IT'S THE FIRST FEW
MOMENTS THAT COUNT!



NEW OFFICERS—Installed as officers of Palm Springs Chapter, DeMolay Sunday, were Bill Hotchkiss, master counselor; Jeremy Crocker, junior counselor; Robert Mennell, senior counselor. (DuBose Photo.)

DeMolay Seats Officials, Plans Program for Season

A five-day trip to Mexico was planned by the stag committee of the DeMolay at its regular meeting Sunday afternoon at Frances S. Stevens school. According to K. K. Youngs, who directed the installation of officers at the meeting, the group will travel to a point about one and one half hours drive south of Mexicali. The settlement is called Seventy-five. Later the group will organize trips to Idyllwild and Balboa.

Taking office at the fall event were Bill Hotchkiss, master counselor; Robert Mennell, senior counselor; and Jeremy Crocker, junior counselor.

Gerald Maloff, retiring master counselor, was presented with a past master counselor's pin in recognition of his services to the chapter during the past year.

Following the installation, refreshments were served to members, guests and friends by the Mother's club.

Other officers of the chapter for the ensuing term will be: senior deacon, Douglas Winter-ton; junior deacon, John Sanborn; senior steward, Peter A. Outcault; junior steward, Jack Bentsen; orator, Bill Crane; scribe, Carl Groth; treasurer, Jack McDonald; sentinel, George Ritter; marshal, Eddie Knupp; standard bearer, Roger Wells; almoner, Larry Burell; chaplain, Roland Summit; and preceptors, Dick Pace, David Delano, John McCarthy, Roland French, Bob Haverman, Bob Miner and Gary Sanders.

County Young Republicans Rally at Riverside Tomorrow

Young Republicans of Riverside county will hold a Rally at Evans Park in Riverside. The party will get under way at five o'clock and will continue until nine. Several Villagers have indicated their intention of attending.

Lieutenant Governor Goodwin Knight will be guest of honor for the evening and there will be other prominent men who will speak for the candidates who are running on the Republican ticket in the November election.

MOULTON PHILLIPS, newly elected vice-chairman of the State Young Republicans, is chairman of the event and expects to sell five thousand tickets. The enthusiasm and industry with which his committee is working will probably over-sell the Rally. Phillips explains that the tickets entitle the holder to donate \$1.00, 50% of which will go to the county central com-

mittee for defraying campaign expenses, and 50% to the individual Republican organizations who are assisting Mr. Phillips.

TICKETS MAY BE OBTAINED at the gate or by calling local Young Republican representative, Deedee Bennett, P. S. 26371. She wishes to remind Villagers that all tickets purchased through her will earn a 50% credit for the local organization.

Food booths will be set up with food donated by Republican Women's organizations.

County supervisors went strongly on record Monday against Proposition No. 1 on the November 7 ballot.

They declared that passage of the act—repealing personal property tax—would shift the tax load on to property owners who would pay 30 per cent more.

Currently California families pay only 10 per cent of the state's personal property tax. They would have to assume the other 90 per cent in property taxes, the board said.

County Board Against No. 1

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Red Cross Asks For Volunteers To Donate Blood

American Red Cross Palm Springs Branch Board of Directors, held its regular meeting Wednesday, at the Palm Springs Health Center, under the chairmanship of Val Blatz.

An appeal was received from the Riverside Chapter for blood donors in view of the national emergency.

The Blood Bank Unit will be at the Riverside Women's Club, at Tenth and Walnut, September 27th, from 10:00 A.M. to 2:00 P.M. Donors are urged to contact the Palm Springs Health Center, phone 2195, immediately so the schedules can be set up to avoid unnecessary delays. A total of eighteen donors can be handled each twenty minutes, and proper scheduling will enable the Blood Bank Unit to process donors as quickly as possible.

Persons from 21 to 60 are eligible to give blood. Male minors over 18 need consent if they wish to give; however, married women over 18 do not need permission.

Donors must weigh at least 110 pounds and be free from disease of recent illness.

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Farewell Party Tomorrow Night For Charles Goff

Charles "Chet" Goff, Marine Corps veteran of World War II, Purple Heart veteran of the Fourth Marine Division in the Pacific, has been called back to active duty and will report to Camp Pendleton at Oceanside Monday morning.

He will be feted by his American Legion and fire department buddies tomorrow night at the Legion hall at 7:30. Tickets for the party will be limited to 300 at \$1 each. For a dollar ticket guests will be treated to a ham hock and lima bean dinner plus dancing later in the evening. Dancing will be open to the public. Tickets for the dinner are available at the Legion hall or the fire station.

Goff has been a member of the fire department since 1942, except for his three and one half years service, and since the war has been a Legion member. Up to the present time he was the Legion historian.

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Driver Uninjured But Car Damaged

Sleep caught up with a Pasadena man late Tuesday night as he drove on Highway 111 just south of Cathedral City.

R. D. Manwaring allowed his car to get out of control and leave the road. It overturned about 30 feet off the highway. Manwaring was not hurt and called police to the scene himself.

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New Chi Chi Starlite Room Jammed on Opening Night

"The Starlite Room" is a fantasy turned into reality and a wonderful addition to recreational facilities of this resort community.

That statement was heard on all sides when Irwin Schuman opened the doors of his new addition to the Chi Chi and appropriately named it "The Starlite Room."

Opening night found every available seat occupied by patrons there to see and hear Desi Arnaz, the "king of the Rhumba," his Cuban music and songs and the paying customers applauded for more after each of his two performances.

Schuman announced that he plans to bring to Palm Springs the same caliber of shows as represented by the big time act of Desi Arnaz throughout the winter season.

Opening night with standing

Nancy Nye Active at SC

Palm Springs high graduate, Nancy Nye, (1949) was among the new pledges presented this week at Zeta Tau Alpha house at University of Southern California.

Continuing participation in musical affairs which she began while in high school here, she is a member and student manager of the USC Women's glee club.

In addition, she is on the Sophomore Council and a secretarial aide to the Associated Women Students.

Jay Strauss Host at Dinner

Jay Strauss, vacationing in the Village for a few weeks, entertained his house guest, Maxine Garrison, and a group of friends over the week-end with a barbecue dinner served around the pool at the Casa Descanso.

Mr. Strauss and Miss Garrison are with the Margaret Ettinger publicity firm in Hollywood.

Guests were: Mr. and Mrs. Albert Stutz; Mr. and Mrs. Philip Lester; Mr. and Mrs. Al Stutz, Jr.; Mr. and Mrs. Rex Cowan and their daughters Lana and Pamela Ann.

This Week in the Village

Local, western pioneering has been going on right in the Village backyard, up in "them-thar" hills near the Palm Springs Canyon toll road. Enterprising young Jack and Spencer Rauber, almost single-handedly, have been blasting out roads, leveling off abrupt hilltops, piping water, generally making habitable a sensationally viewful 36 acre Shangri-La, the property of their mother, Edna Cole. Built mostly by Jack himself, a spacious modern home has risen atop one of the lower baby mountains, with other aerial-type dwellings planned for surrounding peaks. Jack and Spencer have built a three-quarter-mile road back into the hinterland, opening new vast vistas of town and valley. Preferring his own handmade kingdom to life in town, Jack is a frequent camper in his own domain, accompanied by his super-intelligent german shepherd, "Nice Boy."

Off to join the Marines goes City Fireman Charles Goff, a boy who grew up in the Village.

Dr. Scroggs Singleton already is in the service, reported Mrs. Singleton, here last weekend at their home on Tamarisk road.

Some move in and some move out—tho not far out. The Ray Kelleys, with decorative dobermans, will shift from Rancho Miraga to their newly-purchased home at 3882 Sunny Dunes road, while, similarly, Miss Olive Thompson will move into town from her Rancho Miraga home to become new owners of "No Gotta Rancho" on Avenida Olancha. The David E. Bonds of Paseo El Mirador, conversely, are moving to Palm Desert.

BILL WOOD, perennial publicist for the Village, this week begins his even-dozen-th season of shooting sure-fire news "pics" here. Bill and Earle O'Day, both trainees of the late great Eyre Powell, first put Palm Springs on the resort map as a winter shorts-and-bicycling center. Bill will boost the horse convention and the Desert Inn.

MISS SANDY WATSON observed her eighth birthday last weekend with the following equally young ladies enjoying cake and ice cream: Carol Wilkins, Judy Casey, Rose Ann Sullivan, Doris Manger, Barbara Rech, Mary Francis, Corcoran, Moya Henderson, Star Kettman and Joan Waldron.

Mrs. Alice Hartley of Chicago is visiting at the home of her daughter and son-in-law, Mr. and Mrs. John M. Weeks, 3740 Calle San Antonio.

Mr. and Mrs. Frank R. Chalfont have returned from a three-week jaunt through northern California. Mrs. Chalfont's mother, Mrs. Marie Whitson of Detroit, is visiting at their home, 3400 East Sunny Dunes road.

Dr. P. A. Staley is up and about again after a bout with pneumonia.

Mr. and Mrs. Thyrle Hubbs of Desert View drive entertained the Maurice Mathews and Willard McKinneys at a Canasta party last Saturday evening.

Mrs. John Bauch came down from Oakland to join in the fifth wedding anniversary of her daughter and son-in-law, Sylvia and Paul Travers, 3860 Calle San Antonio.

Mr. and Mrs. Santos DeJesus, "Santos" of cheese and Tennis Club fame, have moved into

their new home at 3761 Calle San Miguel.

Back from entertaining troops in Korea, Villager Al Jolson declared intentions of resting a spell at his home here.

Their home at 750 Paseo Anza sold, Hannah and Arthur Foss are toying with the idea of moving to Pasadena, but friends predict, they probably will turn right around and resettle here.

It's moving-in week on Via Lola, looks like, with Producer Edward Small, Bryant Foy and Sam Marcus and families all getting settled. The Sol Lessers just arrived on Camino del Sur, next street over.

Cathedral City was represented well at Del Tahquitz redecorated dining room opening last week-end by the O. A. Torgersons, G. C. Wallers, Paul Clarke, Others adding to the occasion: the Marvins Fritts, "Bus" Libbott, Maurice Libbott.

A shiny 33-foot "House Beautiful" on wheels will be home for the Ted Reeds, who sold their Sunrise Way residence. The Reeds will savor the carefree life of deluxe travel right here at home.

Mrs. Herbert Burns has returned to the Town and Desert from a vacation trip which took her into Oregon, Washington and Canada.

Mrs. William Rashall left via Union Pacific last Thursday for Minneapolis, Minn., to be present for the Golden Wedding anniversary celebration of her parents, Mr. and Mrs. Leo Stans October 9. She expects to be back in the Village next week.

Sybil Phyllis Morrow, daughter of Howard Morrow, 360 Pablo drive was enrolled at Whittier college, Whittier.

Miss Elizabeth N. Pukas, school nurse, was in San Diego Wednesday to attend the state meeting of Guidance and Child Welfare workers. Last Friday she was in Riverside to attend the meeting of the Riverside county health department and was also in Los Angeles over the weekend to attend the American Legion convention. She is a member of the Brooklyn, N. Y., Nurses Post, No. 967.

Jim Corlin, well known local photographer and graduate of Palm Springs high was in town this week, just waiting. He left school in the Art Center, Los Angeles, on an army call to return to the signal corps as a photographer and then the call was cancelled temporarily. He's waiting for new orders expected momentarily.

Mr. and Mrs. N. O. Turner of Las Flores Blancas, 276 Granvia Valmonte, are back in the Village for another season.

Mr. and Mrs. Jay Rollman were visitors in the Village the past weekend. Rollman, former Santa Fe downtown ticket agent here, is now connected with Richfield Oil.

Bob Shulman, son of Mr. and Mrs. Jack Shulman is now at Berkeley, enrolled at University of California. He is a Palm Springs high grad.

The Walter G. Bovees have returned to their home at Thousand Palms for the season following a summer party at Port Angelus, Washington.

Mr. and Mrs. R. F. Graettinger received word this week of the arrival of a new grandson, born to Lt. and Mrs. J. S. Graettinger at Pensacola, Fla. The new arrival has been named William Frederick.

Mr. and Mrs. Phil Delano are now at their newly purchased stock ranch near San Jacinto. Delano, long a prominent figure in Village events, is an enthusiastic horseman.

McRorys Greet New Daughter

Mary Florence McRory arrived at Palm Springs Community hospital October 5, weighing five pounds, four ounces.

Dr. O. B. McRory announced the arrival of the third addition to the family this week. The little girl and her mother, Florence, are doing O. K., thank you, he said.

Mary Florence, named after her grandmothers, joins Jimmy, 13, and Billy, 5.

School Board Defies Friday, the 13th Jinx

Regular October meeting of board of trustees of Palm Springs Unified School district will be held at 7:30 p.m. today at Frances S. Stevens school, Dr. A. G. Hoff, superintendent, announced. Meetings are usually held on Thursdays but this month's will be held on Friday—despite the fact that it is Friday, the 13th.

Ten Village Soroptimists At Gate City

Ten Palm Village Soroptimist club members journeyed to San Bernardino last week where they attended the Founder's Week dinner of the international organization at a dinner at the California hotel.

Attending from the Village were Mrs. Lois Lux, president of the Palm Springs club, Mrs. Edna Brott, Mrs. Polly Isenagel, Mrs. Madge Holdeman, Mrs. Eva Menard, Mrs. Connie Dekker, Mrs. Martha Irvin, Mrs. Olive Purdew, Miss Katherine Finchy and Miss Blanche Denslow. The group made the trip in a Tanner bus.

More than 150 delegates from Riverside and San Bernardino counties were present to hear the first president, Mrs. Violet Richardson Ward, review the organization's history.

The first Soroptimist club was formed 29 years ago.

From Page One—MORE ABOUT HORSEMEN

Horses running the gamut from the cowpoke's equine to beautiful hunters and Arabians will be seen performing in the arena by those attending the show.

Bogert said he expects capacity crowds at the Polo Grounds to witness the events. Election of officers of the California Horsemen's association for the fiscal year of 1950-51 will follow.

Fred E. Anderson of Oakland is the retiring president of the CSHA. Ray Stone, executive secretary of the organization has been in the Village for almost three weeks helping to complete arrangements for the horse meet.

Twenty-eight riders who started their journey to Palm Springs and the horse show here about thirty days ago, arrived in the Village at 1 p.m. yesterday.

AMONG THE SUNBURNED group of hardened horsemen were three "Galloping Grandmothers" who joined the cavalcade at Bakersfield completing 300 miles of the trip from that city to Palm Springs.

Judy Wise, 12 and her grandmother, Mrs. Alice Wise, joined the group of riders at Hayward, California near Oakland to safely make the journey to the horse show here.

Bogert announced that approximately 100 horsemen who started for Palm Springs from San Diego more than three weeks ago are expected in town hourly.

Marvin Mathews, 21, and Lowell Pearce, 18, both of Palm Springs were issued a marriage license in Riverside last week.

J. L. Lloyd, 453 Sonora road, has returned from vacation.

Social ACTIVITIES

Wonder Palms Opens This Weekend With Aquatic Events, Fashion Show

Bill Walshe, well known local hotel manager, this season will be in charge of Wonder Palms hotel and Guest Ranch. He is opening the smart spa this weekend with a festive program of events.

Highlight of the gala opening will be an aquatic show and fashion preview of swim suits on Sunday afternoon by the pool. The swimming and diving events will feature Los Angeles Athletic club stars. Besides the beautiful precision of the feminine stars, Wes Hammond, swimming coach, will demonstrate his famous comedy diving.

Also on the program will be the desert's first fashion show of the season. Several of Los Angeles' big-name bathing suit manufacturers will show their newest lines. These styles will not be released in the stores until early 1951.

Noted for his famous food, Walshe's staff will prepare a buffet luncheon by the pool's edge for hotel guests and Palm Springs residents and visitors. Reservations may be made at Wonder Palms, or call Palm Springs 8-4111.

This Sunday's party by the pool will be the first of a series of events and luncheons to be held at the Spa during the coming season.

Wonder Palms was built three years ago, and has one of the most picturesque settings in the desert area. It is situated in the heart of a 40 acre date palm garden. This palm fringed oasis on the edge of the sun-splashed desert, is located just east of Cathedral City on Highway 111.

School Club Opens Season

North End School Fellowship club, the Parent Teachers club of the North End school, will meet for the first time this season next Wednesday at 2:30 p.m. at the school house.

Hilton McCabe, president of Palm Springs Unified School district board, will be the speaker, outlining "School Policies." He will follow his talk with an open forum, answering questions and receiving suggestions.

As it is the first meeting of the season, all members are urged to attend and "meet the teachers of your children."

Dr. and Mrs. Henry S. Reid have returned to their Smoke Tree ranch home after a summer spent in Estes Park, Colo. They returned from the Rocky Mountain park by way of Texas.

Bride-to-be Honor Guest At Shower

Miss Mary Elizabeth Allen, daughter of Mr. and Mrs. Stuart D. Allen, local residents, and bride-elect of Kipp Fritzlauff, Palm Desert, was complimented at a miscellaneous shower given this week by Mrs. Harold Lienau, at her home.

Several games were arranged by the hostess for the entertainment of the guests and prizes were awarded to Mrs. Robert Morrison and Mrs. Dick Parton.

After the gifts had been presented to the bride-elect refreshments were served from a table attractively decorated in a pink and white and Nile green motif.

Invited to greet Miss Allen were MMes. Stuart Allen, Frank Herkelrath, Robert Morrison, Jr., Allen Davis, Paul Grove, Jim Maynard, Helen Krebs, Rhea Kirkpatrick, Jack Secor, Rose La France, Dave Dunsforth, Dick Parton, Dave Henderson, Lee Walker, Al Grewe, and Robert McKeighan.

The Allen-Fritzlauff nuptials will be solemnized tomorrow evening at the Palm Springs Community Church.



AT WONDER PALMS—Bill Walshe, well known hotel man, who is at the helm at Wonder Palms. The famous spa opens this weekend.

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Point is—your Buick will feel a lot friskier in the trying days to come if you let your Buick dealer get those summer kinks out of its system now! Just drive in—say you want (1) a fall tune-up and (2) a regular Lubricare—and see how much rewarded you are, for a small fee!

Do it this week, will you? Before the rush, you can be served more promptly.

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* Connie Barleau

In her own inimitable song presentations.

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A personable pianist, extraordinary who will honor all requests at

The Dunes' new fabulous antique

Copper Top Piano Bar

Due to the success of Connie and Gracie and the piano bar at Cla-Neva Lodge during the summer months and where Gracie has played for the last three summers, the idea was conceived to innovate THE DUNES with this particular type of entertainment, and it is being presented for your enjoyment this season.

There is no cover or minimum charge at any time at the DUNES.

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RUBY and CONNIE, your hosts

PLUS
The same undisputed excellent cuisine and liquors.
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There is no finer wining and dining than at

The DUNES

Social Highlights

Openings this week have set a dizzy pace, with a full week-end of them yet to come in addition to the Horse Show programs every afternoon and evening.

Socialites turned out en masse for Irwin Schuman's opening of the Chi Chi's new Starlite room to greet Desi Arnaz on his first Palm Springs engagement and welcome Ray Whitaker back to the desert. Arnaz's wife, Lucille Ball, was at a ringside table with a large group from Hollywood and Beverly Hills.

Miami, Florida's Mayor William Wolfarth and City Commissioner Judge Louis Bandel, flew down from Los Angeles where they had been honored guests at the American Legion convention. They were guests of Cliff Halstead (now manager of Chaney Athletic Club in Miami) along with Helene and Bill Dunkerley.

Palm Springs Mayor Charles Farrell and Virginia were with the William Powells. . . Frank and Janice Bogert taking advantage of the wonderful dance music. . . Also Russell and Janie Wade with Dr. and Mrs. Harold Hicks with Barney and Barbara Hinkle.

Also Mr. and Mrs. Roy Dodge; Dottie and Jack Gorham; Commander Frank Connors, retired, of Beverly Hills, with his brother John A. Connors; Mr. and Mrs. Ham Johns hosting a table; from the Palm Springs Biltmore, Mr. and Mrs. Samuel Levin, Mr. and Mrs. Bob Levin; also Mr. Leon Lemon with Mrs. Grace Pope, Lee Anderson and Roy Randolph.

Zaddie Runkler, in copper-colored nylon net, hosted a table for her two sisters, Henrietta Parker and Lillie Goff, the Earl Srebe's and Mr. and Mrs. Fred Smith from Phoenix, Mr. and Mrs. Stanley Rosin not missing a dance; the Rex Cowans and Al Stutzes at a table together; M. H. Libbott; Don Cameron with Miss Isabelle Westenhaver; the Herman Levines.

Saddle & Sirloin Open for Season

Popular Dave Lyons was busy receiving congratulations Wednesday evening with the opening of his smart Saddle & Sirloin in its new location on Palm Canyon. Good food and good entertainment are synonymous with Saddle & Sirloin wherever its location. Dave's brothers, William and Arthur Lyons were down from North Hollywood for the occasion.

Other first-nighters included Mr. and Mrs. Edgar Bergen, Mr. and Mrs. Jack Freeman, the Sam Stuarts and Mr. and Mrs. Pete Sheptenko.

Last night marked two other formal openings along Palm Canyon—Ed Landfield's Ball-Ball in the Royal Palms hotel, a favorite spot of the movie colony as well as winter guests and Villagers who like Chinese and Balinese food and exotic tropical drinks. . . And Don Manchester's Bombay, where "The Four of Us," Don-Lou-Jack-Charlie are back for your entertainment.

Bill Waishe throws open the doors at Wonder Palms Sunday with their famous buffet luncheon served by the pool in the date gardens; a fashion show featuring bathing suits, and after all of that a big spectacular water show.

At The Dunes Connie Barleau and Grace Frankel are holding forth at the fabulous copper top piano bar, dreamed up while they were together at Cal-Neva this summer. People love the informal atmosphere and intimate type of entertainment that's always found at The Dunes.

More Formal Openings Mark Week

Old friendships will be renewed and new ones started when the Desert Inn opens for its 42nd season tomorrow evening with dinner and dancing under the stars. Miss Helen Williams will again be social director and has a full calendar of exciting activities scheduled for the year. Something new for the hotel is a snack bar at the swimming pool for late breakfasts and luncheon in informal attire.

First Saturday night party and informal get-together at the Racquet Club comes up tomorrow. The following Saturday there will be a gala opening dinner dance, then on November 4 the really big, gay formal opening with the Firehouse Five Plus Two coming down again as they did for the closing party last spring.

Square dancing was off to a good start last Saturday with the Palm Springs Business Women's Club sponsoring the first event on Del Tahquitz drive. The following Saturday the group, headed by Georgia Lish as president, were all there and some of the best square dancers in the Village, including Polly Isenagie, Ernie Andrade, Les Wolther, Lorrain Harper, Jennie Leoncio, Dean Pickell and Mary Drasco, the Maury Pavneys and Ray Renvilles.

Starting last Wednesday and continuing as long as the nights stay balmy these square dances will be weekly events at Del Tahquitz.

In and Around Palm Springs

Mr. and Mrs. Austin McManus, 281 South Tahquitz drive, have finally come back to the Village to settle down for the winter after months and months of motoring and visiting in the East and various spots along the way. . . Dorothy Gray had hardly packed her bags after being away all summer in such places as Chicago, New York, London and Paris, when she packed up again and flew to New York for the fall openings. . . Lep Anderson has returned to Beverly Hills after a few day's visit with friends. She will be at La Quinta this winter as social director and has some fabulous plans for their November 17th opening—a whole week-end of western fun, with a rodeo, fashion show luncheon and a big gold-digger's party to open the hotel's new Mirage room. . . Louis Hayward is desert vacationing, having just returned from London and the filming of "Dick Turpin." . . Mari Pohl is back on the job after spending the summer in Redlands with her father.

Baby Shower For Mrs. Miller

A baby shower honored Mrs. Don Miller last weekend, hosted by Mrs. Robert Clark, Mrs. William Foster and Mrs. Maurice Smith at the Clark residence, 3861 Calle San Miguel.

Guests included Mesdames Etta Foster, Joseph Eicher, Earl Hough, George Ritter, J. L. Rosenquist, James Talmán, Alvin Weingarten, Edward Woods, Paul Tarr, Robert Backstrom, Fritz Blotter, Richard Churchwell, W. M. Delano, and Miss Mary Gorham.

Councilman Boyd Is Honor Guest

Councilman Florian Boyd was honored on his birthday with a buffet supper party at his residence on Via Lola Tuesday evening with the hostess Mrs. Florian Boyd.

Guests who gathered to wish Mr. Boyd "Happy Returns" were Mr. and Mrs. Fred Ingram, Mr. and Mrs. John Wood, Mr. and Mrs. Newt Hotchkiss, Dr. and Mrs. Frank Purcell and Dr. and Mrs. Al Staley.

Miss Allen, Kipp Pritzlaff Wed Saturday

Tomorrow evening at 8 o'clock Miss Mary Elizabeth Allen will become the bride of Kipp Oliver Pritzlaff of San Diego in a ceremony to be conducted at Palm Springs Community church by the Rev. James Blackstone.

Miss Allen is the daughter of Mr. and Mrs. Stuart D. Allen of Palm Springs. The bridegroom is the son of Herbert Pritzlaff. Mr. Pritzlaff's home is in Palm Desert.

Music for the ceremony will be provided by Mrs. Lois Lux at the organ and Joseph Wood, vocalist. They will play and sing "Because," "Always," and "The Lord's Prayer," at the double ring ceremony.

The bride's gown will be of white satin with a train. It will have a fitted bodice, long sleeves coming to a point over the wrists, tiny satin buttons and a hoop skirt. She will wear a Juliet cap with white net. The bouquet will be white orchids and stephanotis on a sorority white ribbon.

The maid of honor will be Miss Goldis Paulson of Redlands. Bridesmaids for the event are to be Mrs. John Kieldrup of Los Angeles and Mrs. Paul Grove of Palm Springs. The groom's father will be best man. Ushers are Warren MacLain, Richard MacLain and David Evans, all of Los Angeles.

Approximately 400 guests have been invited to the wedding. A reception will follow at the Palm Springs Woman's club. A four-tiered wedding cake will be served and punch will be poured.

The bride attended the University of Redlands and the groom, an reserve officer in the Air Force, attended the University of Southern California. He is an engineer at Radio Station KFMR, San Diego. She is an elementary teacher.

After honeymooning in Mexico City, the couple will reside at 1743 Myrtle street, San Diego.

Many Guests at Jackson Home

Mrs. Mildred Jackson had a preview of a very busy season last week when she had a house full of guests, family reunion and other events, all at the same time.

She went to Los Angeles early in the week to greet her son, J. R. Jackson, pilot for the Panagra Airlines flying out to Lima, Peru, and brought him here for a two-month vacation.

Other guests were Mr. and Mrs. Gerard Bonnard of Santa Barbara, Guy Gunderson of Los Angeles, Mr. and Mrs. Francis D. Cooley and Mrs. Jackson's daughter who came home from school to greet her brother.

Locketts Open Village Home

Mr. and Mrs. Donald Lockett and daughter, Sally, have returned to their Mission road home in the Village for the season.

Sally Lockett will resume her position at the Desert Inn handling publicity and directing the pre-school play group of children at the Inn.

Shirley, the Lockett's other daughter, is again attending the Anna Head school in Berkeley.

Society

Palm Desert Sunbeams

By EDITH EDDY WARD

(NOTE: Last week this column was fortunate enough to have a "Guest Writer" in the person of Knox Manning, noted news commentator. This week the column will have a "Guest Writer" in the absence of your reporter, who is taking a quickie vacation by plane to New York. The main incentive for this unpremeditated trip was the very gracious invitation of Mrs. Lillian Olsen to accompany her to the opening of her illustrious husband, Olsen and Johnson's new Broadway show "Pardon Our French." Needless to say this column will be bursting at the seams next Friday with a first-hand account of the New York opening and the accompanying celebration. See you next week.)

IN THE SWIM . . . the Shadow Mountain Club reopened the swimming pool to club members last week-end. The club has been closed for two weeks undergoing a face-lifting and new construction. The pool has been newly painted and conditioned for the winter season. . . and just in time, too, for the warm days of Indian Summer we have been having this past week. The club was also host to about 150 American Legionnaires from Wisconsin, who had made prior reservations, for an evening of entertainment while attending their National Convention being held in Los Angeles. They arrived by chartered busses from Riverside about four o'clock in the afternoon and had a refreshing swim in the pool. It seems that a majority of the party did not know that their program included swimming and consequently were caught without bathing attire. Truman Staud, who operates the popular Sun Shop at the Club just happened to be there and came to the rescue. . . doing a colossal business in bathing suits for a few minutes. Following their swim cocktails were served on the terrace

and they were entertained in true western style by Johnny Boyle who played his "guitar" and sang western songs. Chuck wagon dinner was served about 8:30 and the guests danced on the lower terrace to the music of Jack Barrett's orchestra until the wee small hours.

Claude S. Church, M.D., well known medic in Palm Desert, has opened his new offices in a part of the Palm Desert Travel Office, and is ready for business. Dr. Church says from all indications of increased winter activities he is going to be kept busy supplying Vitamin B-1 to Palm Desert-ites so they can stay abreast of the gay whirl of activities. He's also the one to see "the morning after" to get into condition for that party the next night. Sounds like a vicious circle. We're all happy to welcome Dr. Church back to Palm Desert where he needs no introduction.

The Sun and Shadow has had many guests the past week notable among them was Roy Shipstad of the comedy ice team of Shipstad and Johnson. Roy spent several days in Palm Desert enjoying lazy days in the sun and the tranquil quiet of the balmy evenings. Another celebrated visitor to Sun and Shadow was Jason Joy, Public relations director at Twentieth Century Fox. Mr. Joy is an enthusiastic Shadow Mountain Club member and owns property in Palm Desert Rancho Estates on which he is completing plans to build this fall.

The Al Peterson's and Millie Mitchell, Aunt of Mrs. Peterson, have just completed their arrangements to build a beautiful home on the property they own jointly here in Palm Desert. They were the purchasers of the first property sold in Palm Desert Estates, and have been able to dispose of other property, which in turn has made it possible for them to realize their fondest dream . . . of a home in Palm Desert.

La Sesta bungalows provided the background for a merry weekend party as Mrs. Esther Gilbert, owner, entertained Tau Epsilon Phi fraternity from U. S. C.

SC Fraternity Frolics Here

Approximately 30 fraternity brothers of Mort Gilbert, her son, and their dates enjoyed a happy time, dining and dancing at the poolside.

Friends of the Gilberts also present were Dr. and Mrs. Emmett O'Connor, Mr. and Mrs. Casson, Mr. and Mrs. Roger Sullivan, John Chafetelli and Mr. and Mrs. S. Marmarosh, parents of Beverly Marmarosh who was wearing Mort Gilbert's pin.

Local Couple Plights Troth

Miss Betty Krouse and Don DuBose were married in a surprise ceremony at the home of K. K. and Connie Youngs Wednesday evening. The wedding was performed by Judge Eugene Theriault who along with the principals, the Youngs and Jim Carlin were the only persons present.

K. K. Youngs acted as best man and Carlin gave the bride away. Later in the evening the group had dinner at the Starlight Room of the Chi Chi.

Mrs. DuBose is the daughter of Fred O. Krouse of Hollywood. Don DuBose is the son of K. L. DuBose of the Village 5 and 10. The couple are planning a week-end honeymoon at Idyllwild after Don, a chamber of commerce photographer, shoots the horsemen's convention.

Class in Electricity Begun at Night School

Class in electricity and beginning radio was added to the Evening High School's list of courses Tuesday night. John Weeks is the instructor. The class will meet on Tuesday from 7 to 10 p.m. in Room 12 at the high school.

Pioneer Events Highlight Week In Southland

Pioneer celebrations and festivities this coming weekend continue to spotlight the calendar of fall season events which also include fairs, fishing derbies, rodeos and horse shows, parades, art show, sailing races, and an international travel and boat show. According to the Travel and Recreation committee of the California State Chamber of Commerce, week-end travelers might well visit some of the picturesque vineyards and old wineries, located in 24 counties, who have been having "open house" during National Wine Week.

The following is the southland list of events—
Eighth annual Mojave Gold Rush Days and Rodeo, Mojave, October 13-15.
Los Angeles Times International Travel and Resort show, Pan Pacific Auditorium, Los Angeles, October 13-22, Nov. 5.

The Desert Sun—7

Palm Springs, Fri., Oct. 13, 1950

Angeles, October 13-22.
Outdoor Art Shows, Los Angeles City Parks, October 13-15.
Laguna Spearfishing championships, Laguna Beach, October 15.

Newport Harbor Sailing Races, Newport Harbor, October 15.
Palm Springs Blue Ribbon Show and Horse Fair, California State Horsemen's assn., Palm Springs, October 12-15.
13th annual Mineral and Gem show, San Diego, October 14-15.
Powder-Puff Derby, San Diego Bay, October 15, 22, Nov. 5.
Banning-Idyllwild road celebration, Banning, October 14.

Dr. Snyder Opens Office in Village

Dr. Evelyn Snyder has opened an office in Palm Springs at 123 East Andreas road. She comes here from Beverly Hills and specializes in orthodontia.

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THE DESERT RETREAT
HOTEL & BUNGALOWS
Garden Spot of the Desert!
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- SHUFFLEBOARD
- PING-PONG

Announcing the Grand Opening This Weekend

Wonder Palms

HOTEL AND GUEST RANCH

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Special Events Sunday afternoon

Including

WATER SHOW featuring LAAC Swimming and Diving Stars

FASHION SHOW presenting next season's bathing suits

designed by Jantzen, Rose Marie Reid and Mabs

Buffet Luncheon
12:30---2 o'clock

Served by the Pool in this Date Garden Oasis

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ALL PALM SPRINGS CORDIALLY INVITED

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will open for its
42nd Season
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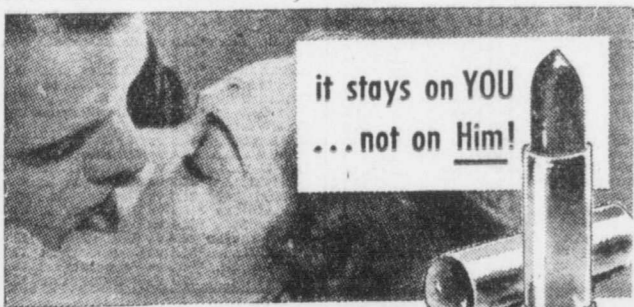
Travis Stuckey and his Orchestra

Dinner Dancing
Under the Stars

TOMORROW
Saturday Oct. 14

DINNER DANCE . . . \$4 plus taxes

Please Telephone 2261 for Reservation.



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At last! The sensational new, long-lasting, non-smear lipstick you can put on and forget. Won't come off when you eat—on dishes, glasses, cigarettes, teeth. Won't smear children, relatives, husband or sweetheart! Yet keeps your lips as fresh, colorful as when first applied! Comes off easily with soap and water! More economical!

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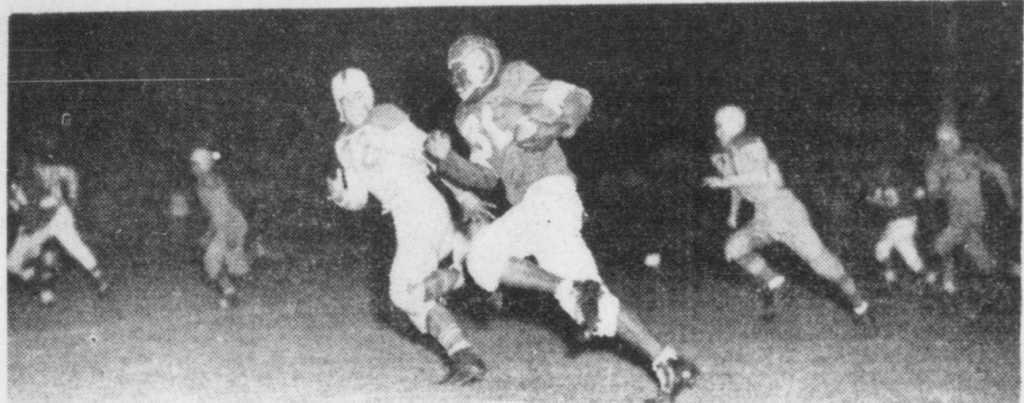
Home Cooking and Baking at

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UNDER NEW MANAGEMENT

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SPEEDY DEARTIS DAVIS, number one right halfback for the Palm Springs Indians, springs loose on one of his frequent long runs against the Coachella Arabs Friday night. The fleet wingman averaged 11.5 yards for six carries against the Arabs.

8—The Desert Sun

Palm Springs, Fri., Oct. 13, 1950

Seattle Finishes In Sixth Place

Seattle will return to Palm Springs next Spring for re-conditioning after a so-so season this year in the Pacific Coast league.

Slow in getting under way, the Suds were the hottest team in the league in mid-season and climbed from seventh place to third winning 12 straight series.

But they slowed up again in the final weeks and finished in sixth place, 22 games of the pace.

When the Suds return in the Springs, Paul Richards, who managed them last year, will not be along. Richards this week signed a two-year contract to manage the American league Chicago White Sox.

Nelsons to Open Here Tomorrow

Grand opening tomorrow, Saturday, of Nelson's for Men, replacing Gunnell's in The Center as a men's store to wear and sports wear store, has been announced by Mr. Isadore Nelson, owner.

The new store owner is not a newcomer to Palm Springs, having worked as a bookkeeper at the Village Market for a year prior to the opening of his own

INDIANS LOSE CLOSE GAME TO ARABS, 13-6

Scoring twice within five minutes in the second quarter, the Coachella Arabs edged a game Palm Springs high team, 13 to 6, Friday night on the local greensward.

Pete Salcido, ace Arab back, figured in both of his team's scores. After recovering one of three Indian fumbles, he threw a 10-yard pass to End John Washington for the first score. Sid Boles carried for the point.

A FEW MINUTES later Salcido, now starting on defense, grabbed an Indian pass on his own 40 and scampered 60 yards to pay dirt.

Still later in the second stanza, speedy Deartis Davis raced 73 yards up the middle to score for Palm Springs. The placement for the extra point was wide.

From then on neither team was able to cross the final stripe again. Once in the third quarter, after powering to the Arab 20 on a series of ground plays, an Indian touchdown pass heaved by Bill Spencer

business. He has had over twelve years previous experience in clothing.

Nelson's for Men will feature moderately priced sports wear and the store will stock many of the nationally famous lines of men's wearing apparel.

Samuel Adams did most of his effective work in leading the movement for independence by writing for the press.

was called back because the men in white detected Palm Springs offense.

STATISTICS SHOW that the Indians had it in every department but the scoring. They led in first downs, net yards gained and had fewer penalties. Frequent fumbling continued to hamper the Redskins. Three times the ball was lost to Coachella. Much of the difficulty was due to the fact that the Palm Springs center was playing his first varsity contest.

COACH BALLAGH expressed pride in the performance of his charges against the club slated as co-favorites to cop the Riverside County league crown. "That interception by Salcido, who incidentally was in our hair all night, was just about the difference."

"I admired the way our boys fought back in the second half; they didn't give up when we were trailing. I think our attack was as good as theirs."

The Indian's performance in the second half was probably the highlight of the game. Mauling by a heavier Arab line in the first two quarters, the Palm Springs forward wall, averaging 11 pounds lighter to the man, fought the Coachella front men to a draw in the final 24 minutes.

STATISTICS
Score by Quarters
C. V. 0 13 0 0-13
P. S. 6 0 0 0-6
C.V. P.S.
First downs 9 10
Yards gained rushing 149 190
Yards gained passing 41 33
Total net yards gained 190 243

Favorites Come Through to Date In County Loop

Riverside county league is going to separate the men from the boys early this season—one of the men being the victor in Friday night's Coachella-San Jacinto tussle.

On the showings of last weekend, odds makers have established the San Jacs as one-point favorites over the Arabs, even though the game will be played in the Arab's own tent. A one-point budge means that the game could go either way on the strength of one little break.

THE SAN JACS won their league opener in a much more decisive manner than Coachella but few believe that Elsinore would be able to push them around as much as Palm Springs could. In other words, the Arabs met sterner stuff so far than have last year's champions.

Last Friday night's games all went to the favorites but none of them by overwhelming margins. The favorite San Jacinto rolled over a stubborn Elsinore club, 21 to 7, with the Tigers from the lake city showing more strength than pre-season dopsters expected.

PERRIS WON its opener by the widest margin, downing Banning, 19 to 0. The Panther spring a pair of new backs scored consistently. They are Benny Edwards and Young Hilliard while veteran John Jones stuck around long enough to take the lead in the conference scoring parade.

A strong Hemet line kept Beaumont from crossing its goal and in the meantime opened enough holes to enable the Bulldogs to score twice for a 14-win. Dick Howard, Hugh Towle, Roger Johnson and John Plantenga were standouts in the Hemet forward wall.

From the disinterested spectator's point of view, the local contest was probably the best exhibition of two evenly matched, well balanced clubs.

ASIDE FROM the colossus coming up in Coachella's Date Bowl, there are three other league titles on tap today. Perris will travel to Hemet where the Panthers rule, slight favorites to remain unbeaten.

Elsinore will entertain Beaumont and both clubs will be looking for their first win. On the strength of its showing against San Jacinto last week, Elsinore, on its home field, figures to hand the Cougars their second loss.

Of course, the locals will be away in the "pass city," Banning, situated between Southern California's two highest peaks. However, it's not figured the altitude will bother the Indian's Black-Davis-Black trio so much that they won't be able to lead the Redskins to victory.

City Basketball Loop Planned

Howard Haddock, local city recreation director, has called a meeting of all prospective basketball managers who wish to enter city and county league play for Tuesday night at 8 at the Polo Grounds.

All those who entered teams in last year's league are asked to attend. Play will probably start sometime in early November.

PLUMBING SERVICE

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SUN SPORTS IDEALIGHTS

By GUS STEVENS

After the tussle the Indians gave Coachella last week, we like Palm Springs over Banning tonight even though the game is on their home grounds and before the season started some- body picked the Broncos for fourth place in the final league standings.

We doubt if any team in the league is 19 points better than Palm Springs like Perris was 19 points tougher than Banning last week. So we look for an Indian win by at least a touchdown.

Speaking of Redskins, right guard Ed Griffing played a bang-up offensive game and looked great on defense against the Arabs Friday night. If statistics showed who made the most tackles, number 20 would probably be close to the top of the list. A lot of the more observant spectators noticed Ed, too. Yep, he throws his 154 pounds around quite well.

BIG TIME GOLF will move into Palm Springs soon when the 18-hole course at the Thunderbird Country Club is completed around January first. The three men most responsible for the links are Johnny Dawson, well-known amateur golfer, Barney Hinkle and Frank Bogert.

Plenty of water has been assured to keep the five types of grass green and more than a thousand trees will have been moved in by year's end. Lawrence Hughes is the architect for what Dawson claims will be the finest golf course in the country.

That's fine except for one thing. We understand that membership to the club will be limited, denying use of the links to the general public.

BASKETBALL has begun to rear its head in October—at least in Palm Springs. City recreation director Howard Haddock wants everyone interested in playing city and county league ball to be sure and show up at the Polo Grounds Tuesday night.

Don Miller, who played on the Junior Chamber quintet last year, claims it's swell exercise to keep all the young local desk jockeys in condition. Incidentally he was losing weight sweating out the addition of a new athlete to his family when we went to press.

TENNIS FANS who would like to have a little free advice from an expert will be happy to learn that starting with this week's Resorter magazine Harry Plymire will give with the whys and wherefores of correct netting.

Every month of the eight-month season will find one of Plymire's articles on a different aspect of the game tucked away in the magazine.

GETTING BACK to local football, Charlie Backet passed along a timely tip this week. Marvin Hale, first string center for the Indians in 1948 and '49, has returned to the fold for the season and already suited up. His family was a little late returning to the Village this fall and he played guard for three weeks for Inglewood High.

He ought to be the solution to Coach Ballagh's center problem, certainly the most critical one on the squad to date.

DISCUSSING what happened to the Phillies and Notre Dame would be strictly anti-climatic. Was glad to see Purdue come through, though. Nobody has been taking it on the chin from the Irish any longer than the Boilermakers have.

Varner Backers Plan Campaign

Warren Slaughter announced this week that at a meeting of a group of representative Village citizens, active plans were formulated for support of Homer S. Varner in his campaign to win the fourth district supervisory seat at the November 7 election.

The group considered the qualifications of the candidates. Slaughter said, and decided that since the office is non-partisan, consideration was limited to determining the candidate who could best serve the district.

It was requested that all interested in Varner's campaign contact Slaughter.

The Bumbles Are in Town

THE BUMBLES have arrived in Palm Springs! THE DESERT SUN now has its own family comic strip to complete its balanced program of public service and amusement. THE BUMBLES, a very amusing comic strip, are pictured as a satire on the home life of the average American family.

Jack D. O'Brien is the creator of this strip. You have undoubtedly seen his work in Esquire, Life, Liberty, Time, Post, and a number of the large metropolitan newspapers.

This comic strip is brought to you each week through the courtesy and good will of the following business establishments: Finch Jewelers, 406 Palm Canyon dr.; Reed's Radio, 875 north Palm Canyon dr.; The Village Pharmacy, 201 North Palm Canyon dr.; Er-mish My Cleaner, 418 South Indira avenue; and the San Geronia Inn of Banning.

So, thank these businessmen who are bringing you THE BUMBLES each week, and follow them every week in the DESERT SUN!

Indians Take on Banning Tonight On Foe's Field

Palm Springs Indians leave home for the warpath again tonight, the scalp of their long victory this year hanging from their collective belts.

Having dropped their last two starts, the Redskins will be out to raise their league standing to a one won one lost average at 8 p.m. when they go against the Banning Broncos.

THUS FAR, Banning appears to be a question mark in the minds of local observers. Although they won both of their pre-season games they were blanked by the Perris Panthers last week, 19-0. Before league play started the Broncos were picked for fourth when the final league game has ended.

It is almost certain that Coach Ballagh will start the same backfield that performed so well against Coachella last week. This quartet consists of Bill Spencer, quarterback, Johnny Black, left halfback, Deartis Davis, right half and Charlie Black, fullback.

THE LINE that will probably start the game will be Phillip Lewis, left end, Leon Welmas, left tackle, Ed Griffing, left guard, Bob Havemann, center, Allen Bond, right guard, Gary Samers, right tackle, and Oscar Prieto, right end.

Slope Urges Quail Hunting Limitations

Supervisor William Slope was in Los Angeles today to present the county's recommendation to the state fish and game board on quail hunting in certain portions of the county.

Supervisors recently asked the commission to close certain areas south of Elsinore to quail hunters.

Legionnaires Return from National Convention in L.A.

More than a score of local Legionnaires have returned home after the final day of the national convention ended in Los Angeles yesterday. The Palm Springs delegates stayed in the Terrace Hotel during the five-day confab.

More than 100,000 Legionnaires and auxiliaries crowded the City of the Angels during the week. The largest and longest parade of the 32-year Legion history marched through downtown streets Tuesday afternoon. It lasted more than six hours.

Other features of the convention were a speech by form- er secretary of defense Louis Johnson, the premiere of the Legion show "Red, White and Blue," in addition to the many daily events scheduled through the week.

From Palm Springs Ray Hiller was national chairman from the 21st Riverside district. Charley St. George was national delegate from the Coachella Valley. Future of the 40 and 8 and Jerry Sanborn was his alternate. Earl Coffman and Wilbur Davis were both on the national district guest committee.

Others who attended were Mr. and Mrs. Charley LaRue, Mr. and Mrs. Don Allen, Mr. and Mrs. J. M. Connell, Mr. and Mrs. Lawrence Richard, Leo Harrington, Arnie Davis, Harold Roach, Arthur Willis, Joe Omlin, Leslie Moore and Hilton McCabe.

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Steel Situation Bothers Builder

That the government's new regulations giving defense projects priority in steel purchases could hamper work on the new local hospital is a possibility, M. C. Foy, contractor erecting the building on Via Miraleste said this week while in town.

But, he added, he had been assured by his supplier that his supply would not be curtailed and that the building will be completed as scheduled in May. "You never can tell, though," he added.

FOOTBALL FANS' CORNER

Dick Dunkel's COLLEGE FOOTBALL POWER INDEX

EXPLANATION—The Power Index provides a direct comparison of the relative strength of any two teams for this season to date. Thus, a 50.0 team has been 10 scoring points stronger than a 40.0 team on their comparative records, in which scoring margin has been weighed against strength of opposition. This does not necessarily mean that a 50.0 team should defeat a 40.0 team by exactly 10 points in the future. Teams rarely follow past performance that closely. The Dunkel system correlates records of all college teams and was started in 1929.

For week ending October 15, 1950

PRINCIPAL GAMES

FRIDAY, OCTOBER 13
Alabama 49.0 vs Furman 32.6
Boston Coll. 76.1 vs Fordham 69.7
Denver 59.7 vs Utah 59.1
Detroit 81.2 vs Marquette 79.7
G. Wash. 75.5 vs Va. Tech 44.1
San Jose St. 89.6 vs Loyola, Cal. 77.4
U.C.L.A. 104.0 vs Illinois 89.2

SATURDAY, OCTOBER 14
Army 104.9 vs Michigan 97.7
Baylor 93.4 vs Arkansas 87.0
Brown 63.9 vs R.I. State 41.0
California 104.8 vs So. Calif. 86.1
Colgate 77.7 vs Holy Cross 71.8
Columbia 94.3 vs Harvard 82.6
Cornell 76.1 vs Brigg Young 52.6
Dartmouth 82.2 vs N.C. State 68.3
Duke 69.8 vs Toledo 53.5
Drake 70.0 vs Iowa T.H.S. 47.3
Florida 72.8 vs Auburn 54.9
Georgia 72.9 vs Miss. State 80.5
Holy Cross 72.9 vs Bates 63.1
Kansas 89.9 vs Iowa State 73.2
Kentucky 106.6 vs Cincinnati 82.1
Lafayette 60.3 vs Muhlenberg 53.0
La. State 94.0 vs Ga. Tech 78.5
Miami, Fla. 87.0 vs W. Michigan 70.2
Michigan State 92.9 vs Wm. & Mary 75.7
Miss. State 72.5 vs Kansas State 63.1
Nebraska 86.6 vs Colorado 76.9
North Carolina 94.5 vs Wake Forest 81.8
Notre Dame 94.5 vs Tulane 81.9
Northwestern 90.1 vs Minnesota 86.1
Ohio State 103.4 vs Indiana 90.0
Oklahoma 108.9 vs Texas 90.7
Oregon 82.8 vs Idaho 68.4
Oregon State 97.5 vs Dartmouth 88.4
Princeton 92.9 vs Navy 73.5
Purdue 100.0 vs Miami, Fla. 87.1
Rice 108.9 vs Pittsburgh 82.7
S.M.U. 104.1 vs Okla. A. & M. 88.0
Stanford 106.7 vs Sta. Clara 88.3
Syracuse 79.5 vs Penn. State 78.9
Temple 81.7 vs Hrdn. Sim'ne 70.7
Tennessee 98.4 vs Chattanooga 80.0
Texas A&M 94.0 vs V.M.I. 70.5
Tulane 80.3 vs Texas Tech 70.8
Texas Tech 92.9 vs Arizona 64.9
Vanderbilt 99.9 vs Mississippi 96.7
Villanova 82.4 vs Tulsa 73.7
Virginia 84.6 vs W. & L. 77.7
Washington 105.9 vs Oregon State 78.1
Wash. State 78.3 vs New Mexico 64.4
West Virginia 70.7 vs Richmond 46.2
Wichita 82.7 vs Bradley 57.1
Wisconsin 93.5 vs Iowa 85.8
Wyoming 97.9 vs Utah State 55.1
Xavier, O. 89.8 vs La. Tech 62.1
Yale 89.0 vs Columbia 70.8

SUNDAY, OCTOBER 15
St. Mary Coll. 87.4 vs San Francisco 74.8

OTHER EASTERN
FRIDAY, OCTOBER 13
Upala 78.8 vs Hartwick 13.5
W. Chester St. 62.1 vs Lock Haven 34.8
Wilkes 32.7 vs Ithaca 22.5
SATURDAY, OCTOBER 14
Albright 43.3 vs Adelphi 36.0
A. I. C. 46.9 vs Worcester Poly 37.1
Bowdoin 32.7 vs Middlebury 33.8
Bowdoin 48.3 vs Amherst 46.5

NATIONAL
1. OKLAHOMA 106.9
2. RICE 108.8
3. STANFORD 106.7
4. KENTUCKY 106.6
5. WASH. 105.9
6. ARMY 104.8
7. S.M.U. 104.1
8. CALIFORNIA 104.0
9. OHIO STATE 103.4

EAST
1. ARMY 104.9
2. PENN. 97.5
3. CORNELL 96.3
4. PRINCETON 93.9
5. PITTSBURGH 92.7
6. VILLANOVA 92.4
7. YALE 92.0
8. TEMPLE 91.6
9. ST. BONA. 91.2
10. SYRACUSE 79.5

MIDWEST
1. OKLAHOMA 106.9
2. OHIO STATE 103.4
3. PURDUE 100.2
4. MICHIGAN 97.7
5. NOTRE DAME 94.5
6. MICH. 94.4
7. WISCONSIN 93.5
8. W. MICHIGAN 90.1
9. INDIANA 89.0
10. KANSAS 89.8

SOUTH
1. RICE 106.8
2. KENTUCKY 106.6
3. M. U. 104.1
4. VANDERBILT 99.9
5. MARYLAND 99.6
6. TENNESSEE 96.4
7. TEXAS 97.7
8. ST. LOUIS 97.0
9. ALABAMA 97.0
10. MISSISSIPPI 96.4

FAR WEST
1. STANFORD 106.7
2. WASH. 105.9
3. CALIFORNIA 104.0
4. U.C. L. A. 104.0
5. MONTANA 99.6
6. COL. PACIFIC 92.9
7. SAN JOSE ST. 89.6
8. ST. PAUL 89.4
9. S. CALIF. 89.1
10. OREGON ST. 83.7

OTHER FAR WESTERN
FRIDAY, OCTOBER 13
Cal. Aggies 23.0 vs Humboldt St. 17.0
Cal. State 36.4 vs Montana St. 32.8
Fresno St. 59.6 vs Sta. Barbara 30.8
Occidental 51.5 vs Cal. Poly 38.2
San Fran. St. 46.0 vs Whittier 45.5
SATURDAY, OCTOBER 14
Col. College 48.9 vs E. New Mexico 18.7
Colo. West 31.4 vs Colo. Mines 21.2
E. Wash. St. 45.0 vs St. Martin 27.8
Hawaii 46.7 vs Williamette 28.8
L. C. 61.7 vs Pacific U. 25.0
Linfield 33.2 vs So. Oregon 25.9
N.Mex. A&M 31.3 vs Flagstaff St. 20.5
Pac. Lutheran 29.3 vs Whitworth 18.8
Puguet Sd. 51.1 vs Cent. Wash. St. 17.3
San Diego St. 66.3 vs Pepperdine 49.3
W. Wash. St. 49.1 vs Brit. Col. 35.4

THIS WEEK'S LEADERS

NATIONAL
1. OKLAHOMA 106.9
2. RICE 108.8
3. STANFORD 106.7
4. KENTUCKY 106.6
5. WASH. 105.9
6. ARMY 104.8
7. S.M.U. 104.1
8. CALIFORNIA 104.0
9. OHIO STATE 103.4
10. DENOTES HOME TEAM. * Final 1949 rating. † New Team.

EAST
1. ARMY 104.9
2. PENN. 97.5
3. CORNELL 96.3
4. PRINCETON 93.9
5. PITTSBURGH 92.7
6. VILLANOVA 92.4
7. YALE 92.0
8. TEMPLE 91.6
9. ST. BONA. 91.2
10. SYRACUSE 79.5

MIDWEST
1. OKLAHOMA 106.9
2. OHIO STATE 103.4
3. PURDUE 100.2
4. MICHIGAN 97.7
5. NOTRE DAME 94.5
6. MICH. 94.4
7. WISCONSIN 93.5
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6. TENNESSEE 96.4
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8. ST. LOUIS 97.0
9. ALABAMA 97.0
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Beck and Moore, Join Ransom Co. Real Estate Staff

Robert Ransom, Palm Springs realtor, announced that two new brokers had joined his real estate office in the Plaza.

Robert (Bob) Beck, formerly a member of the firm of Reed, Wade and Beck, and for the past two years top man in the Borrego Springs sales organization, is now permanently located in the Ransom office. In addition to handling the sales of Borrego Springs property, Beck will also handle the sale of all Palm Springs real estate listed with this office.

D. D. (Dinty) Moore, who was recently retired from the automobile business and purchased a home in Palm Springs, is the second new member of the Ransom firm. Moore will devote most of his time to the residential brokerage in the Palm Springs area.

Enlarged office facilities to accommodate the showing of colored motion pictures of properties offered for sale make this one of the most complete, best staffed real estate offices in the entire desert area.

Jenkins Looks Over Mercury, Lincoln Models

Jack Jenkins and several members of his organization returned from San Francisco this week, where they attended a preview dealer showing of the new line of 1951 Mercury and Lincoln cars.

The local dealers had high praise for the new models and gave assurance that everyone will agree when the cars are publicly displayed later this month. They said:

"These new cars are by far the finest models ever made by the Lincoln-Mercury division of the Ford Motor company. Their styling is super and mechanically they offer the best performance that automotive engineers are able to build."

Webers Operate Pueblo Hotel

Jan and Jerry Weber have taken over the lease on the Palm Springs Pueblo for a long term from John W. Williams, owner, and are laying plans for a great season starting off this weekend with a house full of members of the California State Horsemen's association.

They took over the first of the

Bank of America Head Explains LISA Objectives

L. M. Giannini, Bank of America president, this week said that LISA—Life Insured Savings Accounts—was here to stay. His statement was made in an answer to opposition voiced to the plan by a past president of the San Francisco Life Underwriters association.

LISA was recently inaugurated by the Bank of America and is in effect at the Palm Springs branch, headed by Fred Ingram. It is not a plan to sell life insurance, Giannini emphasized, but a plan to insure a savings objective.

The plan is finding favor with most of the large life insurance companies and other banks are planning to install it, Giannini said.

The Webers have been in the resort hotel business for many years, managing swank clubs and hotels. They have been in the Village eight years.

They spent the summer, as usual, at Bunker ranch in the local mountain area.

Many improvements are planned at the Pueblo.

The Desert Sun CLASSIFIED ADS PHONE 2249

P. O. BOX 190
PALM SPRINGS

FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (WEDNESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

	One Time	Two Times	Four Times	Nine Times
Per Line	.25	.45	.80	1.60

DEADLINE
10 A. M. DAY PREVIOUS TO
PUBLICATION

MINIMUM SIZE AD, 3 LINES
COUNT 26 LETTERS AND SPACES
TO A LINE
DO NOT ABBREVIATE WORDS
RATES BASED ON CONSECUTIVE INSERTIONS
DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS

Lost and Found 10

21 JEWEL Bulova, leather strap. Near Chi Chi. Reward. Call 2825 or write Box 58.

Personals 12

WANTED: Room, board and care for father 34, daughter 4½ and dog 1 year. Daughter will go to nursery school. Must be in good home, prefer one with children. Indio 76-2631.

DESERT STYLED CLOTHES Alterations
Your home or mine. Ph. 2-6774

FLUFFY house-broken kittens. FREE to GOOD homes. Phone 2-4802

ALCOHOLICS Anonymous meets Council Chamber, City Offices. Airport, Box 460, P.S. 26195

Announcements 14

TRIXIES
STUDIO OF DANCING

Recently of 1547 Palm Canyon Dr. has taken temporary quarters at Carpenters Hall across the street from Radio Station KCMJ in order to better accommodate her expanding classes until a more permanent, central location is available. Classes in Ballet, tap, acrobatic, spanish and ballroom dancing will be Monday and Wednesday from 3:30 to 5:30. For further information call 7455.

Situations Wanted 25

WORKING CHEF-STEWARD 1st CLASS
Country Club, Resort Hotel, or private family in or out Village.
NO DRINKING
FINE REFERENCES.
Write P. O. Box 96

MANAGERIAL POSITION
15 years experience. Past 5 years Lake Tahoe, owner-manager apartment resort rentals, best clientele, following. College and law degrees, married. Write P. O. Box 190, File E-3.

HEAVY DUTY MECHANICS
With diesel machinist or welding experience. Year round permanent job. Dormitory accommodations. Best food in the desert area. Appointments for personal interview may be made by letter to
KAISER STEEL CORP'S
Eagle Mountain Mine
Desert Center, Calif.

3 CAR SALESMEN wanted for Palm Springs area. Best deal in town. Plenty of cars to sell. Phone 2301.

MAID: Middle-aged, to take care of 14 Hotel apartments. Phone 2-5352.

COUPLE to manage local hotel. Write giving experience to P. O. Box 190, File D-3.

GENERAL HOUSEKEEPER. Must live in. Private room. Phone 24871.

REFINED Saleswoman, car necessary. Pennywise Plastics, 495 W. Citrus, Colton. Ph. 926-W.

SECRETARY
A-1 hours, 10-4.
Apply Robt. Ransom.

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FOR SALE: Beauty equipment. 2 dressers and mirrors, \$40 each; 1 show case, \$45; 1 leather chair, \$18. Used 2 months. Mrs. Thompson, Bowling Alley, Pioneertown, Calif.

FOR SALE OR LEASE: Theatre Malt Shop in Desert Hot Springs. Sacrifice price. Contact owners at Su Casa Apartment Court, 66-351 W. 1st St. or phone 606.

ESTABLISHED beauty shop in home. Also home furniture. Rent reasonable. Call 7195 before 9 a. m. and after 6 p. m.

LUNCH ROOM, date shop, newsstand, Greyhound Bus Depot at Cathedral City. Reasonable. Good rent.

ESTABLISHED beauty shop in home for sale. Rent reasonable. Call 7195 before 9 a. m. and after 6 p. m.

IS YOUR BUSINESS for sale? See Adolph Israel, 437 N. Palm Canyon. Ph. 2981.

For Sale or Exchange 34

WILL TRADE beautiful Santa Barbara 2 bedroom, 3 bath home in Hope Ranch Park Estates (valued at \$37,500) for Palm Springs income property. Ask for Mr. Bol's

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WIDOW must sacrifice equity in 4 yr.-old 4 bedroom furnished home on 2½ acres—fine ocean view. 40 young fruit trees—large bath house. Land suitable for flowers, vegetables or subdivision. Bal. \$7700 FHA at \$67.04 per month. Prefer cash or exchange for cottage. Will consider all offers. Might add cash for extra good deal. P. O. Box "F", Leucadia, Calif.

FOR EXCHANGE — SMALL 2 BEDROOM HOME, 1314 WASHINGTON BLVD., VENICE. VALUE \$9,000.00. CAN BE USED FOR BUSINESS AND RESIDENCE. WILL ASSUME. W. D. NEWCOMB, JR. BROKER SANTA MONICA PIER SANTA MONICA, CALIFORNIA

23 SINGLES, furnished. Brick building. Glendale main boulevard business lot. Rentals \$65 to \$100 per month. Priced to sell quick. Consider some trade. Owner, P. O. Box 53, Glendale.

HAVE \$13,000 equity in fine home in Gardena, valued at \$19,500. Wish to trade for income property in desert. Prefer main highway. Write O. A. Doyle, 1158 W. 160 St., Gardena, Cal.

HAVE well stocked ranch of 2880 acres in Missouri. Consider exchanging for income property. P. O. Box 21, Beverly Hills, Calif.

3 BEDROOM, 2 bath, 2 years old, 748 Calle de Rolph, Palm Springs, by owner. Make offer. Sell or trade for smaller house. Ph. Beverly Hills Crestview 1-9813.

GLENDALE corner lot. Intersection 2 major boulevards. \$20,000. Trade clear on Palm Springs home or small income. P. O. Box 166, La Canada.

CATHEDRAL CITY, furnished 4 rooms and sleeping porch. Want offer. See owner at 792 B St., quick possession.

WILL TRADE 33 BUSINESS LOTS IN HEART OF VENICE. ABOUT 2½ ACRES ACROSS STREET FROM POST OFFICE. VALUE \$150,000 — CLEAR. WILL ASSUME—RIPE FOR BIG MARKET AND STORES.

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5 ACRE parcels of level land (not in mountains) in section adjoining Palm Springs city limits. \$500 to \$1000 per parcel—terms as low as \$150 down. \$10.00 per month. Write P. O. Box 190, File W-4.

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3 BEDROOM house, completely furnished. Has everything. Tile roof, double garage, patio, fenced all around, 4 years old. Price \$16,500. 645 Vista de Oro, Ph. 2-6014.

\$7000: Two nicely furnished houses. Good income. Near Center. Leased ground. P. O. Box 190, File W-2.

GUEST HOUSE, 6 bedrooms, 3 baths, beautifully furnished. Call owner, 4682, \$16,500.00.

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FOR SALE—\$2500
Small house, (couple). Inquire 231 St. Marys Court.

2 BEDROOM, 2 bath stucco, furnished home. 50x125 lot. \$4500. Ph. 2957 or Crestview 5222.

UNFURNISHED 2 bedroom house. Unfurnished 3 bedroom, 2 bath home. Phone owner 8-3268.

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\$480.00. Sale price \$30,000.00
See this quick.

TERRY RAY-GUY ANDERSON
773 N. Palm Canyon Drive.
Phones 2064 - 6735 - 25475

You're paying
for it---

Why Not Have It?

HOME OWNERSHIP, we mean,
Yes, we can still show you a
few low-down payment
homes with monthly payments
LESS than rent. Swimming
membership, nicely located
between new golf course and
Shadow Mountain Club.
See PHYLLIS LELAND with
Don Cameron, Realtor
Ph. 8-4111 or 8-4211
If no answer call 2701
Box 5, Palm Desert, Calif.

PALM SPRINGS ESTATE
with
Swimming Pool and
Tennis Court

Membership, Brand new 6-rm.
home. 1700 sq. ft. Incl. gar.
100x140 lot.
\$10,450.
Furnished, ready to move in,
\$12,450.

On Ramon Rd., 4 mi. E. of
Palm Canyon Dr. Phone 4555.

Los Angeles Office
1031 S. La Brea, L. A. 35.
WE-0168

SPECIAL PRICE
\$16,000
3 Bedroom 2 bath house, 1170
sq. ft. Lot 102 x 100. Furnished.
Has combination dishwasher
and washing machine. Extra
closet space. Garage—Beautiful
view.
MUNHOLLAND & CO.
431 N. Palm Canyon Dr.
Phone 2673

333 TAMARISK

Palatial residence in the heart
of the city. Owner's representa-
tive on premises Saturday and
Sunday Oct. 14, 15, 1950. Sell or
trade and contact M. G. Wild.
Realtor, 1413 E. 1st St., Long
Beach, Calif. 688-367.

SWAP — SELL — RENT

4 room modern furnished house,
income. Immediate possession
Leased land. Close-in. Want
good used 3 room trailer. P.
O. Box 224.

DUPLEX furnished apartments.
Large corner lot, trees. One
block from postoffice. See
owner at property, 17279 Lou-
ise St., N. Palm Springs.

MAKE OFFER: modern duplex,
furnished. Take trailer lot or
small home in trade. Courtesy
to Brokers. 1320 Camino Ama-
pola.

FOR SALE by owner: 3 bedroom
house, 3667 Sunny Dunes Rd.
All improvements. \$11,500.
Easy terms. 4% J. G. Shea,
Phone Arcadia, Douglas 71325.

Real Estate For Sale 35

INVESTMENT SPECIAL!
Furnished duplex with waiting
list. Priced at \$18,500.
MUNHOLLAND & CO.
431 N. Palm Canyon Dr.
Phone 3673

GOOD FAMILY HOME
Furnished, 3 bedroom, 3 baths,
sleeping porch, sun deck, Wall-
ed large R-3 lot. Tiled roof.
Steel sash. No brokers or trades
\$13,700 terms. Phone 3783.

Real Estate Wanted 37

WANT TO RENT
Furnished or unfurnished house
for the year. Two or three bed-
rooms. Call P. S. 9093.

FOR QUICK ACTION
List your property with Adolph
Israel, Real Estate Broker, 437
N. Palm Canyon, Ph. 2981.

Business Rentals 38

FOR RENT—Industrial building,
just completed, 2 separate
rooms, 20x30 feet each, all
concrete construction. Excel-
lent for storage or for any
industrial use. See—
JOHN W. WILLIAMS
Realtor and Owner
Claude W. Gottschuet, Assoc.
423 N. Palm Canyon, Ph. 3311
or see your broker.

STORE, corner of Indian and
Amado. Center of town. Avail-
able October 11th. Phone 5781.

Rooms for Rent 40

FOR ONE PERSON. Private
home with home and swim-
ming pool privileges. Phone
4552 evenings or mornings till
9:00.

CLEAN ROOMS and apartments.
Reasonable. Also shady trail-
ers. \$20. Center of town.
Springs court, 174 No. Indian
Ave.

GENTLEMAN. Private bath. En-
trance, cooler, panel-ray heat.
Close in. Reasonable. 354 N.
Calle Santa Rosa.

PRIVATE entrance, bath, garage.
One woman, by week. Close
in. Reasonable. Phone 4853.

SINGLES, DOUBLES, \$7 weekly
up. Community kitchen. Aero-
tel at airport. Ph. 5-2224.

PRIVATE ENTRANCE and bath.
Colorful, good beds, quiet,
good district. Ph. 6921.

ATTRACTIVE room, with cook-
ing facilities. Center of town.
320 N. Marcus Rd.

Apartment For Rent 43

FURNISHED 2 bedrooms, bath
kitchen, dining room and
large living room with fire-
place. On Palm Canyon Dr.,
\$125 on 8 month contract.
Utilities paid. Phone 6422 days
or 7001 nights.

APARTMENT, one bedroom. New.
Attractively furnished. Fully
carpeted. Air-cooled. Panel-ray
heat. Season or year. 980
Camino Parocela, Ph. 25751 or
2-4443.

NICELY FURNISHED carpeted
apartments and hotel rooms.
Air conditioned, panel-ray
heat, sun decks. North end.
Phone 25682. 336 Paseo El
Mirador.

SINGLE APARTMENTS, newly,
artistically decorated inside
and out. Beautifully furnished.
Yearly or season. Good loca-
tion. 363 Mel Ave., Desert Moon.

UNFURNISHED 3 room and bath,
duplex. Tile shower, utility
room and garage. All new.
Reasonable. A. J. Bruder, Cab-
azon, Ph. Banning 4746 even.

ENJOY THE DESERT
BLUE HAVEN COURT 718 1st St.
Box 112, Cathedral City, Calif.
Six miles East of Palm Springs

\$17.50 WEEK and up. Modern
Singles and doubles. Near
Bullock's, 296 So. Palm Can-
yon Dr.

1 BEDROOM apartment, \$65.
Small apartment, \$50. 2 bed-
room apartment, \$85. Phone
8-3605.

FURNISHED two room apart-
ment with garage. Air condi-
tioned. Panel-ray heat. Servel.
\$40. Phone 26431.

SINGLE and double apartments
furnished. Exceptionally low
rent for the season. Tallyho
Apartments, opposite K.C.M.J.

1 BEDROOM apartment. Twin
beds, bed divan in living
room. Tile bath. Reasonable.
540 So. Calle Encinella.

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One bedroom apartments Daily.
weekly rental.
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Phone 2-4382.

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of town. Special rates. Chil-
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ST

Permit Issued For \$200,000 Safeway Bldg.

Work to Start Soon
On New Market on
South Palm Canyon

Work is expected to be started soon on the new Safeway store building on South Palm Canyon drive following issuance of a permit last week by city building department to the large market concern for a \$200,000 structure.

The new building will be located just south of Del Tahquitz hotel on South Palm Canyon drive.

Marvin and Nickles have the contract for erection of the building and F. A. Saylor will be structural engineer.

OF PLEASING DESIGN, the new market will have a 40-foot frontage on the drive and extend back to Indian avenue. Concrete, brick, steel and a composition roof are in the plans.

Permit for the new Safeway store brought the week's building total to \$311,245, presaging another large month in construction activity.

OTHER PERMITS issued in the past week were to:

W. Caror, 630 Lacy road, repair, \$2000; P. J. Culbertson, 573 Mariscal road, Paddock company, pool, \$4000; Desert Hand Laundry, 385 North Indian avenue, inland roof company, repair, \$120; Paul Gros, 350 Belardo road, Paddock, pool, \$5000; M. Hicks, Sunny Dunes and South Palm Canyon drive, Myers Bros., et al General Petroleum Station, \$16,000; Axel Linus, 1447 North Palm Canyon, Paddock, pool, \$5000; Frank Miller, 414 North Palm Canyon, addition, \$250; Rancho Trailer Park, 1563 South Palm Canyon, rest rooms, \$2800; W. G. Updyke, 1320 South Calle Marcus, dwelling, \$14,000.

Los Compadres Speed Plans for Western Week

Los Compadres held their first meeting of the season last week and the principal item of discussion was plans for Western Week October 25 through 29 which the group is sponsoring.

Committee chairmen were appointed and all committees have started preparations for the event, according to Earl Hough, publicity chairman.

The full schedule of events for the annual fun fest will be released in a few days, said Hough. The five-day celebration will be climaxed by a parade.

Don Millers Greet New Son

Don Miller was passing out cigars yesterday following the birth of a boy to he and his wife, Lorraine, at Community hospital late Wednesday night.

The new arrival, Craig Steven, weighed six pounds, two ounces at birth. He was born at 12:50 p.m.

The elder Miller is an insurance salesman for Weingarten and Hough.



SAFER HIGHWAYS—Ben Cowan of Central Motors has again presented Palm Springs high school with a dual control Ford for use in the school's safe driving classes. Left to right, William H. Skellett, district manager for the Auto Club of Southern California, Police Chief A. G. Kettmann, watch William T. Freeman, representing Cowan, present the keys to the car to George Bond, (right) with Principal Henry Greeley, looking on. (Desert Sun Photo.)

New Hotel Man Luncheon Guest

Hilton McCabe, counsel for the new owners of El Mirador was host Saturday noon at a luncheon at which several Villagers met Nate Sugerman, one of the trio of purchasers.

The luncheon was at the Chi Chi and guests meeting Mr. Sugerman were Fred Ingram, Mayor Charles Farrell, Florian Boyd, Earl Coffman, R. F. Graettinger, Arthur Meyer, Harold Hicks and Priscilla Chaffey. Mr. and Mrs. William Berke, also of the purchasers, were guests over the weekend at the Pepper Tree Inn.

New Addition For Biltmore

A new addition to the million dollar Palm Springs Biltmore hotel is now under construction. The new structure adjoins the hotel proper on the south portion and will house a new bar and dining setup to be known as the Garden Room. Construction is being handled by the R. B. H. Construction Co. and the interior design is by Don Loper. The startling feature of the new room will be the effect of bringing the beauties of nature right into the room by the use of glass.

The new Garden Room will be open to Villagers and visitors alike and will feature dining and dancing nightly. The Biltmore opens for the 1950-51 season on November 3rd, according to Samuel Levin, owner.

Lloyd J. Lemmon will be manager of the hotel this season.

Auxiliary Meets Tuesday Evening

Carol Miller, who attended Girls State at Sacramento as delegate from Owen B. Coffman Post, American Legion Auxiliary will report on her experiences at next Tuesday night's meeting of the local unit at World Wars Memorial building at 8 p.m.

Robert Peterson and Stanley Rosin will discuss civilian defense.

President Cora Cornell will preside.

Cowan Presents New Ford To School for Driving Class

Safe driving classes have been resumed at Palm Springs high school with a new dual control Ford, presented to the school by Ben Cowan of Central Motors of Palm Springs and Indio.

George Bond, transportation superintendent of Palm Springs Unified school district, accepted the keys for the new car from William T. Freeman, Central Motors representative this week and the driving lessons class room and road work, are again under way for high school sophomores.

RAY BEEZLEY is in charge of the class room instruction which emphasizes motor manners, courtesy, common sense on the highways, and sportsmanship at the wheel.

Bond takes charge of actual road work, teaching the youngsters how to drive and how to handle an automobile.

The lessons include the mechanics of road driving, skill at the wheel and controls, how to operate a car smoothly for the benefit of passengers and the good of the mechanism, how to park properly, advanced students get lessons in intricate maneuvering.

PRACTICAL demonstrations of how long it takes to stop a car are included with the use of chalk pellets shot from the

car by the instructor to test reaction time and braking response.

Cowan gave the school a dual control car last year and this year, because of the excellent care they took of it, added extra equipment to the 1950 model.

BOND IS ENTHUSIASTIC about the results of the course. "In two years, we will have a complete set of good drivers out of the school," he said.

He called attention to figures showing that surveys taken among students who had taken the course and those who had not, showed that those with driving lessons figured in one-fourth as many arrests as those without, one-fourth as many accidents and received one third as many traffic warnings as the untrained class.

Toastmasters to Receive Charter

Members of Palm Springs Toastmasters club, Dr. Robert Backstrom, president, will meet at dinner at 7:30 p.m. Thursday at the Doll House to receive their charter in the International Toastmaster clubs.

Ralph Smedley, international president, will present the charter to the group.

Effect of Korean War on U.S. Told Village Rotarians

"Psychology of the American citizen changed over night with the beginning of war in Korea" Lyman King of Redlands told Palm Springs Rotarians at their weekly luncheon last Wednesday. King, who is president of the Redlands Federal Savings and Loan, said that Americans were overwhelmingly in favor of the action taken by this country and the United Nations. The speaker then discussed the effect of the sudden change on the nation's economy. Instead of the recession predicted for 1952, he said, deficit spending will result in a devaluation of the dollar for the next 5—or perhaps 10 years, and prices will increase.

"This makes it necessary for us to take a long term view of the economic situation," King declared, especially financial institutions which are making long-term loans on businesses and real estate. He predicted that prices on all real estate will be in the increase for the next five years.

King who is president of California Savings and Loan league and a past president of the Redlands Rotary club, said that he believed the newly established Coachella Savings & Loan of Palm Springs is an asset to the community and will help it grow and prosper. Bill Smith, president of the local association, served as chairman of the day and introduced the speaker.

Ted McKinney, told about the Crusade for Freedom program and the scroll was passed around for signatures of the members.

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From Page One—MORE ABOUT INDUSTRY

discussions led by recognized authorities on subjects bearing directly on human relations in business.

COMMITTEE OF SCIE editors

participating in this year's M&M conference include: Mike Collette, Union Oil company; Helen Olson, Pacific Mutual life insurance company; Bill Levering, Times-Mirror company; Blanche Nagy, National Supply company; Eldon Maxim, Coca-Cola bottling company. Committee is composed of of-

ficers of the SCIE group representing a majority of company-employee publications in this area.

Employer-employee relations conference has as its theme this year, "Appraisal at the Half Century," according to the M&M.

Greetings Horsemen

Best wishes for a successful convention
from your Associate Member---

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Sliced & Halves—29-oz. can MELBA PEACHES . . . 2 for 55c	12-oz. Vacuum Pack WHOLE KERNEL CORN 3 for 49c
Whole Unpeeled—29-oz. can APRICOTS . . . 2 for 53c	17-oz. can EARLY GARDEN PEAS 2 for 37c
29-oz. can FRUIT COCKTAIL . . . 2 for 67c	30-oz. can IRISH POTATOES . . . 3 for 37c
Qt. bottle PRUNE JUICE . . . 2 for 53c	19-oz. can GREEN BEANS . . . 2 for 47c
18-oz. can PINEAPPLE JUICE . . . 2 for 29c	18-oz. can TOMATO JUICE . . . 3 for 35c
46-oz. can 2 for 69c BUFFET TINS TOMATO SAUCE . . . 6 for 39c	12-oz. bottle CATSUP . . . 2 for 35c
CARNATION COTTAGE CHEESE . . . 1/2 Pint 12c CARNATION DELUXE ICE CREAM . . . 2 Pints 35c	ACME BEER . . . Cans—12-oz. 15c (Case 3.55)
BLUEHILL—Colored Quarters MARGARINE . . . 1 lb. 29c	BOTTLES . . . 12-oz. 15c—Case 3.48 Quarts . . . 2 for 63c—Case 3.66 (Plus Tax)
CHALLENGE BUTTER . . . 1 lb. 69c	HORMEL SALE GOOD FOOD
RED, RIPE HOME GROWN TOMATOES . . . 2 lbs. 25c	WINDOW PACK HORMEL DAIRY BACON . . . lb. 67c
SOLID, LARGE HEADS LETTUCE . . . 2 for 15c	1-lb. CELLO HORMEL FRANKFURTERS . . . lb. 59c
SOUTH AMERICAN BANANAS . . . 2 lbs. 25c	SLICED HORMEL DAIRY BOLOGNA . . . lb. 49c
WHITE ROSE—U.S. No. 1 POTATOES . . . 10 lbs. 25c	

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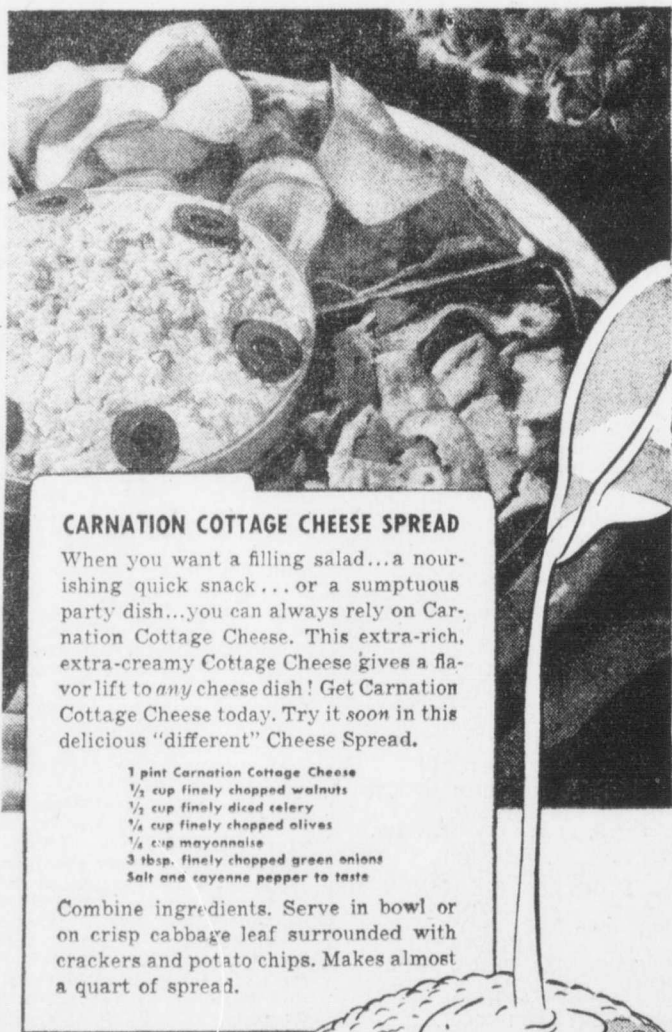
Luncheon served 12 till 2

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Dancing 9 till 1



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When you want a filling salad...a nourishing quick snack...or a sumptuous party dish...you can always rely on Carnation Cottage Cheese. This extra-rich, extra-creamy Cottage Cheese gives a flavor lift to any cheese dish! Get Carnation Cottage Cheese today. Try it soon in this delicious "different" Cheese Spread.

- 1 pint Carnation Cottage Cheese
- 1/2 cup finely chopped walnuts
- 1/2 cup finely diced celery
- 1/2 cup finely chopped olives
- 1/4 cup mayonnaise
- 3 tbsp. finely chopped green onions
- Salt and cayenne pepper to taste

Combine ingredients. Serve in bowl or on crisp cabbage leaf surrounded with crackers and potato chips. Makes almost a quart of spread.

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